

Camden Climate Alliance

2025 ANNUAL REPORT



TACKLING THE
CLIMATE
CRISIS





ABOUT US

Who we are

The Camden Climate Alliance, founded in 2008, is a network of businesses, schools and other local organisations working together to take practical environmental action in Camden to help tackle the climate crisis, improve air quality and build organisational resilience to a changing climate.

The challenge

Camden declared a Climate Emergency in 2019 and implemented an ambitious target to do everything we can to help make Camden a zero-carbon borough by 2030. Emissions from the Commercial and Industrial sector account for almost 60% of Camden’s carbon footprint, making local businesses vital players in decarbonising the borough.

We also know that many businesses want to reduce emissions but lack the time, resources and knowledge to act. By working together, we can accelerate progress and create meaningful change across Camden.

Our role

We connect and support organisations across Camden to take meaningful environmental action. Through events, peer learning, and projects, we help businesses reduce emissions and build resilience to a changing climate. Our network also connects organisations with community-led initiatives, and helps to mobilise climate action in local communities.

OUR MEMBERS 2025

-  22% Professional, scientific & technical
-  12% Construction
-  11% Education
-  10% Entertainment
-  8% Healthcare
-  10% Charity
-  6% Engineering & environmental
-  4% Accomodation & Food
-  17% Other

2025 AT GLANCE

Borough-wide emissions have fallen by 52% since 2008, according to the latest (2023) Government data. This long-term progress is reflected at the business level, where member organisations sharing energy data from 2025 are also showing encouraging reductions.

Over half of reporting members reduced their emissions compared with 2024, with improvements largely driven by major institutions and larger emitters.

Despite this progress, further action is still required. Camden is already experiencing the impacts of climate change, and businesses remain a key source of emissions – reinforcing the importance of continued collective action through the Camden Climate Alliance (CCA).

2025 marked the conclusion of the Camden and Brent Business Climate Challenge – a £640,000 programme funded by the UK Shared Prosperity Fund and delivered in partnership with the Fitzrovia Partnership and Brent Council. The programme supported small businesses across both boroughs to cut carbon and reduce emissions. Evaluation findings show 185 tCO₂e of realised carbon savings across 43 participating businesses, with their overall emissions reduced by 7%.

Alongside this, the CCA focused on deepening capability and practical support for members. Targeted training sessions were delivered on priority areas identified by businesses –

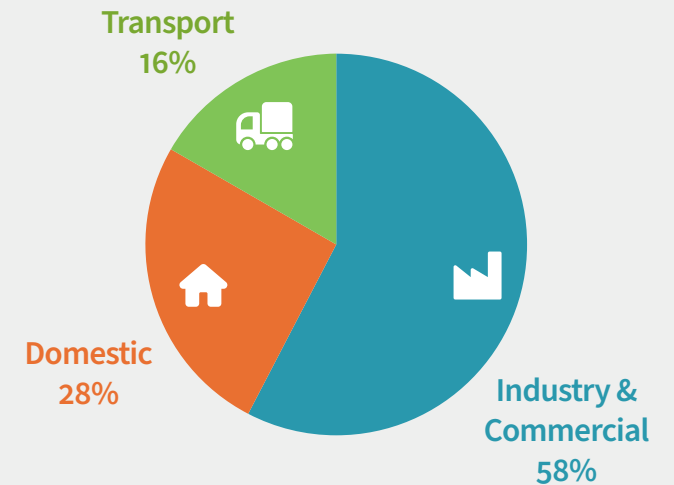
including carbon footprinting and accessing funding for energy efficiency improvements, while strengthened partnerships across the network helped connect members and accelerate local climate action.

CCA businesses also played an active role in shaping Camden’s new Climate Action Plan 2026-30, helping to identify current challenges and the support needed from the Council and partners going forward.

“ **It’s easy to believe that we can’t make a difference ourselves, being so tiny, but this exercise has shown us what we can achieve. The support available is brilliant, because we would never be able to carry out these changes without it.** ”
— **Fitzrovia Community Centre on the Camden and Brent Business Climate Challenge**



SOURCES OF BOROUGH-WIDE DIRECT CO₂ EMISSIONS – 2023



2025 IMPACT AND ACHIEVEMENTS

REDUCING ENERGY USE

146

businesses supported through the Camden and Brent Business Climate Challenge

85

tailored energy audits delivered to help businesses identify energy efficiency improvements

15

businesses achieved certification through our Carbon Certification Scheme

11%

reduction in total carbon emissions tCO₂e across CCA reporting members

£38,000

in funding awarded to CCA businesses through the Camden Climate Fund for energy efficiency and renewable energy projects

SUPPORTING INCLUSIVE GROWTH

£3,200

of funding ring-fenced from CCA members to support climate projects in schools



498

corporate volunteering hours generated



16

connections made through the Climate Connectors programme, linking businesses and communities to support climate action

200

students attended the Green Careers Event to explore careers in sustainability

KNOWLEDGE AND CAPACITY BUILDING

4

events delivered in 2025 to help businesses measure their emissions, access funding and improve their sustainability communications

46

businesses engaged through webinars and training sessions



NETWORK ENGAGEMENT

64

new members



SUPPORTING BUSINESSES

Camden and Brent Business Climate Challenge

In 2025, the CCA's flagship Camden and Brent Business Climate Challenge concluded. Launched in 2023 with £640k of funding from the Government's UK Shared Prosperity Fund, the programme supported 85 businesses with bespoke energy audits and wrap-around support to help reduce energy use.

By the end of the programme, we had supported 146 businesses through its offerings including 85 energy audits and 7 trainings. Preliminary findings from the programme's evaluation shows an average reduction amongst participants of 7% since 2024, with a 14% reduction in gas usage.



Energy management training delivered for businesses as part of the Camden & Brent Business Challenge

Events and trainings

Knowledge and capacity building remain central to supporting businesses on their sustainability journey and are a key benefit of being part of the network, helping members to share knowledge and identify opportunities to act and collaborate.

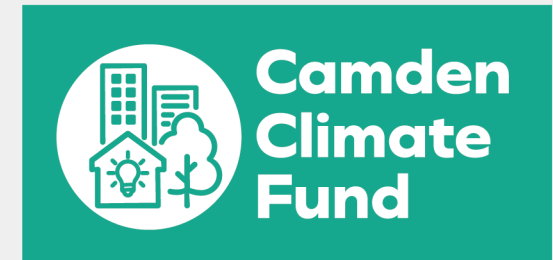
In 2025, four training sessions were delivered on carbon footprinting, sustainability communications, funding opportunities and certification pathways. The sessions provided guidance for SMEs on topics including Scope 1, 2 and 3 emissions, calculating carbon footprints, accessing support through the Camden Climate Fund, and B Corp certification.



Businesses attending a workshop at Camden's 2025 We Make Camden Summit

Camden Climate Fund

The Camden Climate Fund provides up to £15,000 for Camden Climate Alliance members to improve the energy efficiency of their buildings and install low-carbon heating systems. In 2025, over £38,000 was awarded to members. Projects supported included a Solar PV project at WAC Arts, and LED Lighting upgrades at Matrix Chambers and the Foundling Museum.



“The Business Climate Challenge has given us a clearer picture of our energy use and helped us spot where we can make real savings without big investments.”
—4CGroup

INCLUSIVE GROWTH, PARTNERSHIPS AND COMMUNITY

Climate Connectors programme

Our flagship programme, Climate Connectors connects or 'match-makes' CCA businesses with schools, community groups and grass-roots organisations who need support to get climate action projects off the ground.

In 2025, we delivered Climate Connectors in partnership with Think & Do Camden which supported 16 projects and saw 498 of corporate volunteering hours undertaken across Camden.

Case studies highlighting the range of projects supported are available [here](#).



BMA House supporting with green space maintenance at Bayham Place estate

Green Dragons Den

Our Green Dragons' Den is an annual event for Key Stage 2 students to develop and pitch sustainability projects for their schools. Students present their ideas to a panel of "Dragons" to secure funding. In 2025, eight schools took part, securing £3,200 in funding. Projects included a clean air green fence, window film to reduce solar gain, and contributions to a school's solar PV project. The programme not only funds sustainability initiatives in schools but also helps students build pitching skills and deepen their understanding of the climate crisis, while supporting them to develop their own project ideas.



The 2025 Judging panel or 'Dragons' from Think & Do Camden, Troup Bywaters + Anders and Anthesis

Green Careers

In partnership with London Clean Air, we delivered the first 'Green Futures' event to help connect young people with career opportunities in sustainability including engineers, architects, renewable installers and more – all of which are essential for us meeting our ambitions in our Climate Action Plan. CCA members Troup Bywaters + Anders, Sheppard Robson, St George PLC and Heath Hands attended to promote career opportunities in their organisations. In addition, 17 CCA members have signed Camden Council's STEAM Pledge, committing their organisations to providing opportunities for young people.



Staff from St George Plc at the Green Futures event in March 2025

MEMBER CASE-STUDIES



St Mary's School Hampstead: Building a culture of sustainability

St Mary's School Hampstead received distinction in the Eco-Schools Green Flag Awards, recognising its strong Eco-Council and **whole-school approach** to sustainability. The school is exploring ways to reduce energy consumption following participation in the Camden and Brent Business Climate Challenge.



WAC Arts: Investing in Renewable Energy

WAC Arts completed a solar PV installation over Summer 2025. As participants in our Business Climate Challenge programme, they identified solar energy as a key opportunity to reduce their carbon footprint. Supported by a £10,000 grant from the Camden Climate Fund, the project included the **installation of 64 panels** and is expected to save over **4,000 tCO₂e** per annum.



Gentrack and Camden School for Girls: Creating space for nature

Gentrack installed a pond at Camden School for Girls over the summer in 2025, transforming an underused area of the school grounds. This project highlights how local businesses can support **practical, place-based action**. With continued support from the CCA, Gentrack aims to install more blue spaces across Camden schools.



Troup Bywaters+ Anders: 15 years of the Sustainability Working Team

In 2025, TB+A marked the **15th anniversary** of its Sustainability Working Team. The team has been key to supporting greater staff ownership of environmental impacts, leading to more conscious energy use and improved recycling practices across the organisation.

WHAT'S NEXT?

From 2026, the CCA will focus on supporting the delivery of Camden's new Climate Action Plan 2026–30, supporting environmental improvements across businesses and the wider Camden community. This includes:

Working with Business Improvement Districts

to grow the reach of the CCA network to more businesses and scale action across the borough.



Supporting and upskilling businesses

through peer learning and networking to support action on climate resilience, air quality, and the circular economy.



Extending the Climate Connectors programme

by connecting more businesses with local communities and schools to support and accelerate place-based action.



Working with Business Climate Challenge Alumni

to implement recommendations from their energy audits and deliver energy and carbon reductions.



Camden Climate Alliance

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Join the Camden Climate Alliance

Join a growing network of Camden businesses taking practical, meaningful climate action.

Membership is free and open to organisations of all sizes:

Join the alliance – Camden Climate Alliance

Stay informed

Read the Council's latest Climate Action Plan and find out more about Camden's journey to net zero:

camden.gov.uk/documents/d/guest/climate-action-plan-2026-2030-3

Follow us on LinkedIn for the latest updates

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