

# Camden Climate Alliance



ANNUAL REPORT 2024



# 2024 – A SNAPSHOT

The Camden Climate Alliance (CCA) is a sustainability network established in 2008 comprised of businesses, community organisations and schools working to tackle the climate crisis.

The CCA now has over 500 members and supports organisations by facilitating knowledge transfer, fostering collaboration, and providing funding to help organisations in Camden reduce their emissions and build resilience to a changing climate.

## In 2024 the Camden Climate Alliance focused on delivering:

- Energy efficiency advice and support through the Camden and Brent Business Climate Challenge
- Training opportunities to upskill businesses on reducing energy use
- Connections between businesses and community climate action projects
- Youth development opportunities through our Climate Connectors programme

**In 2024, we successfully delivered the Camden and Brent Business Climate Challenge, which supported 86 businesses across Camden, Brent and Westminster to provide tailored energy efficiency advice including:**

- An energy audit
- A recommendation report
- Access to an interactive energy management dashboard

As part of the programme, the CCA delivered a series of training sessions to support businesses to reduce their energy consumption.

The Climate Connectors programme continued for a third consecutive year in 2024, mobilising climate action projects in communities and schools with the backing of local businesses.

Looking ahead to 2025, we will be concluding the Camden and Brent Business Climate Challenge and engaging with businesses to help shape Camden Council's next Climate Action Plan.

**48%  
REDUCTION**

in borough-wide  
emissions from the  
2008 baseline year



**50%  
REDUCTION**

in emissions from  
the industrial,  
commercial and  
public sector  
since 2008



# 2024 – OUR IMPACT

4 training events delivered on  
Energy Management, Behaviour  
Change, Energy Saving Technologies  
and Carbon Literacy

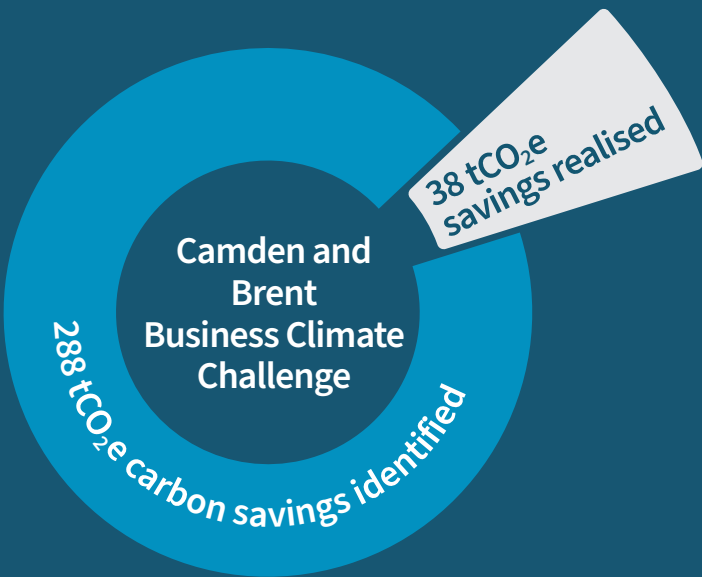


The third phase of the Climate Connectors programme was delivered in partnership with Think & Do and London Clean Air, supporting:

- 41 climate action projects
- £98,237 in value generated
- 1,382 hours volunteered
- £5,900 donated by businesses to support local greening and climate action projects in schools



80 energy audits delivered through the Camden and Brent Business Climate Challenge



39 Camden businesses attended trainings hosted by the Camden Climate Alliance



# CAMDEN CLIMATE ALLIANCE HIGHLIGHTS

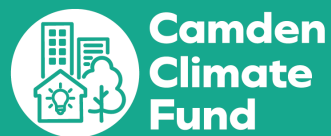


Through the Camden and Brent Business Climate Challenge **we delivered four training sessions** attended by 39 **Camden businesses** to help businesses gain skills to reduce their energy consumption, reduce operational costs and cut carbon. Topics covered included **Carbon Literacy, Energy Management and Behaviour change.**

**10 Camden Businesses are now certified as carbon literate.**

Through the Camden and Brent Business Climate Challenge **we delivered 80 energy audit and recommendation reports** to businesses across Camden, Brent and Westminster.

**37 of these were delivered to businesses based in Camden.**



The Camden Climate Fund awarded **£20,000 in grant funding to support businesses** to install energy efficiency technologies such as LED lighting and Solar PV.

The Camden Climate Alliance **hosted two Sustainability Roundtables** in collaboration with Start Up Discovery school to workshop practical actions for organisations **to contribute to Camden Council's next Climate Action Plan.**





# BUSINESS HIGHLIGHTS

Camden businesses have supported the Communi-trees programme, with organisations including **Savills, Troup Bywaters + Anders, BeOffices, Loud Mobility and Revcap** helping to plant community orchard across two estates in Kilburn.



The Business Beeline was a Camden Town Unlimited project delivered with Think and Do and London Clean Air in early summer 2024. Supported by Camden Climate Alliance volunteers, **it engaged 21 businesses** over six months and **installed 23 planters with over 200 plants** along Drummond Street, creating a new green corridor.



At the end of 2024, **21 Camden Businesses** in the Camden and Brent Business Climate Challenge **have agreed to implement energy efficiency improvements** including LED lighting upgrades, secondary glazing and temperature optimisation.



## Sustainability and Climate Change Strategy 2024–2030

The British Library launched their **Sustainability and Climate Change Strategy**. The strategy focuses on ongoing efforts to decarbonise buildings, alongside collaboration with stakeholders to develop new approaches to environmental challenges and embed sustainability.



# SCHOOL HIGHLIGHTS



Regent High and Parliament Hill school **installed 90.3kWp Solar PV array on the school buildings**, expecting to save **over 15 tonnes of CO<sub>2</sub> a year**. The installation was supported by £50,000 grant from the Camden Climate Fund Community Energy grant.



We hosted our second Dragons Den event in March 2024, enabling students from 12 primary schools to pitch their sustainability projects for funding. **A total of £5,900 was donated by businesses** to support the projects, including contributions from TB&A, Anthesis + Revolt London, Sheppard Robson, Phoenix Court, and CBRE UK.

We supported the Sustainability Careers Fair at Earthfest to help promote careers in sustainability. Several CCA members attended including **the Wesley Hotel, Troup Bywaters + Anders, Sheppard Robson and the British Library**.



# OUR PLANS FOR 2025

## Engage & Collaborate



Engage with Camden organisations to **co-develop Camden Council's next Climate Action Plan** (2026–2030)

Work with Camden's business community to develop ideas for **how to improve the support offer** of the Camden Climate Alliance

## Challenge Wrap Up & Reflections



Conclude the Camden and Brent Business Climate Challenge programme

Complete a **Learning and Evaluation Report** to understand the overall impact of the Business Climate Challenge programme and identify options for future energy efficiency support programmes for businesses

## Capacity Building



Provide businesses with **access to expert advice** on how to begin improving the energy efficiency of their buildings

Deliver training sessions on the **B Corp certification and staff engagement** to help businesses embed sustainability into their everyday operations

## Develop & Launch



Relaunch the **Camden Climate Fund's Business stream** to improve accessibility and increase available funding for energy efficiency upgrades in businesses

Launch the next phase of the **'Climate Connectors' programme** to strengthen relationships between schools, businesses and community groups to mobilise small-scale climate action projects

# Camden Climate Alliance

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Become a member of the alliance today

[www.camdenclimatealliance.org.uk/join-the-alliance](http://www.camdenclimatealliance.org.uk/join-the-alliance)

or reach out to us via the details below.

Website: [camdenclimatealliance.org.uk](http://camdenclimatealliance.org.uk)

Email: [climatealliance@camden.gov.uk](mailto:climatealliance@camden.gov.uk)

X/Twitter: [@camdenclimate](https://twitter.com/camdenclimate)

LinkedIn: [/camdencca](https://www.linkedin.com/company/camdencca)

## Camden Climate Alliance

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TACKLING THE  
CLIMATE  
CRISIS

**GET IN TOUCH**

to become a part of our  
climate journey