

**Camden and Brent
Business Climate
Challenge**

Saving energy and money for businesses

The central graphic features a blue background with a dashed green circular path. Along this path are several icons: a gear with an upward arrow, a clipboard with a pound sign and a rising line graph, a handshake with a pound sign, a lightbulb with a green leaf inside, a hand holding a pound sign with a green leaf, and a lightning bolt with a downward arrow. In the center, there is a stylized building icon with a lightning bolt and a pound sign.



AGENDA

Please note this is a hybrid event and filming and photography will be present throughout.

9.00am Introduction and Welcome

Abi Roberts, Camden Climate Alliance
Cllr Adam Harrison, Camden Council
Cllr Shama Tatler, Brent Council
Lee Lyons, The Fitzrovia Partnership

9.15am UKSPF and businesses taking action

Alex Conway, Greater London Authority

9.20am Introduction to the Camden & Brent Business Climate Challenge

Alessandro Ciampechini, WSP
Maria Spyrou, Turner & Townsend

9.35am Panel Discussion with Business Climate Challenge 2022-23 participants

Facilitated by Elizabeth Kelly

9.50am Q&A

Questions from the floor for our panellists and consultants

10.00am Networking



Saving energy and money for businesses

Abigail Roberts

Camden Climate Alliance Lead

Camden Council



Camden and Brent Business Climate Challenge

What is the programme?

A free energy efficiency programme to help 125 businesses reduce their energy costs and cut carbon emissions.

It is a follow-on programme from the successful Mayor of London's [Business Climate Challenge](#) (BCC) which has supported more than **200 London businesses** and **46 Camden Climate Alliance businesses** between 2022-23.

What can my business expect to receive in the Camden and Brent Business Climate Challenge?

- An energy audit
- A recommendation report – actions, savings, ££ payback
- Access to an energy management dashboard
- Trainings – x6 over the course of the programme

Camden
Climate Alliance



The
Fitzrovia
Partnership
Business Improvement District


Brent
for business

 Camden and Brent
Business Climate
Challenge

Saving energy and money for businesses

Some of the BCC 2022-23 participants:



BCC Case Study: Clean Break Theatre Company



Erin Gavaghan
Clean Break

Watch the video [here](#).

CLlr Adam Harrison

Deputy Leader and Cabinet Member for a
Sustainable Camden

Camden Council



CLlr Shama Tatler

Deputy Leader and Cabinet Member for a
Planning, Regeneration and Growth

Brent Council



Watch the video [here](#).

Lee Lyons

Chief Executive

The Fitzrovia Partnership



Alex Conway

Assistant Director, Economic Development
and Programmes

Greater London Authority



Introduction to the Camden & Brent Business Climate Challenge



Alessandro Ciampechini,
Associate Director, WSP



Dr Maria Spyrou,
Associate Director, Turner & Townsend



Camden and Brent Business Climate Challenge

Participating in the CBBCC provides tangible economic, environmental and social benefits that will help you future proof your business.



Reduce energy bills



Access expert technical support and upskill your staff



Access peer-to-peer learning



Improve the value and health of your workplace



Support London's net zero efforts and be recognised



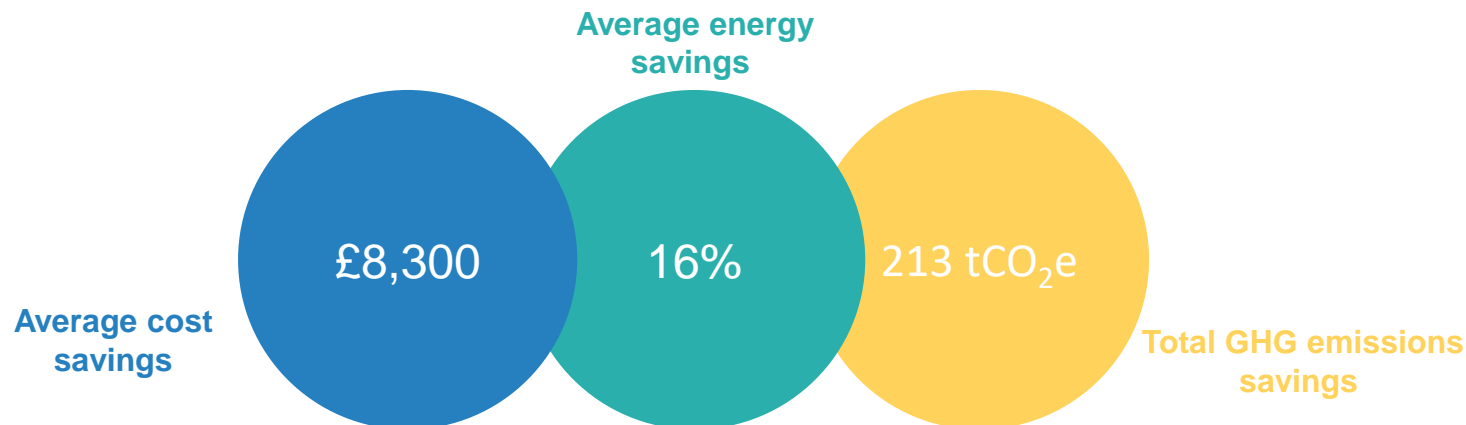
Attract talent, clients and engage staff

Energy & cost savings: BCC pilot and scale up

In the BCC's first nine months, businesses participating in the BCC pilot have already exceeded the energy savings target.

- Participants reduced energy consumption by **16%** on average in 9 months, saving **£8,300** in energy costs.*
- Cohort-wide, businesses reduced total emissions by **213 tonnes of CO₂e in 9 months**, accruing **cost savings of £116,300**.*
- More than half of participants can meet or exceed the 10% energy reduction target by implementing energy-efficiency measures with an average cost of £3,800.

In the scale up's first nine months, participating businesses that received their recommendation report more than 6 months ago, are already on track to save 9%. We are still analysing the data and are confident that participants will save even more when they have had the time to act on their recommendation reports.

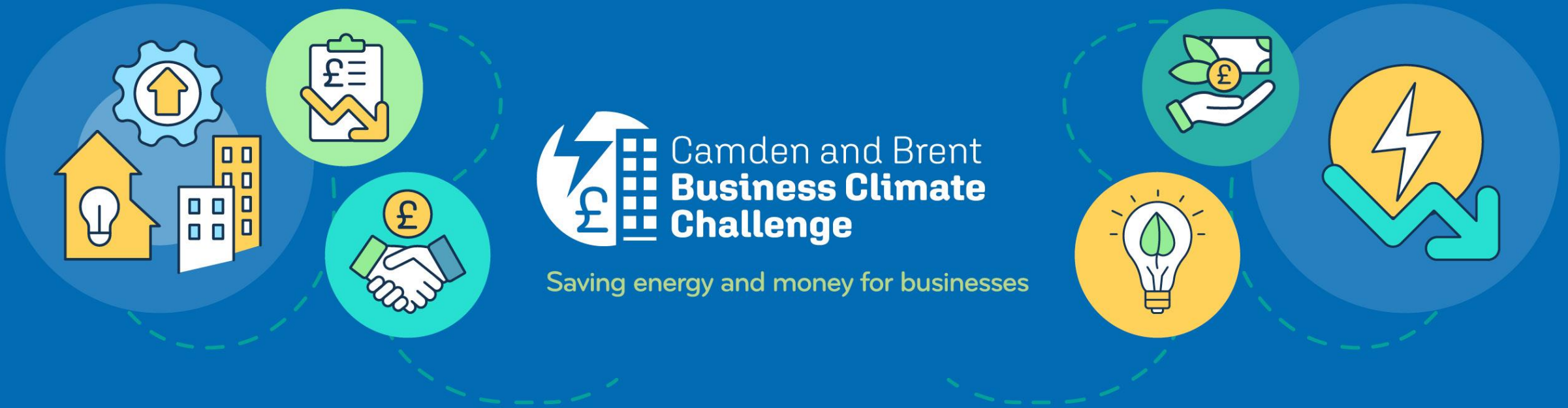


BCC pilot: participants' experience

- 1 The BCC was useful to focus companies' sustainability efforts on estate energy efficiency.
- 2 The BCC recommendation report was useful in gaining board support for implementation of energy efficiency actions and identifying likely suppliers.
- 3 The BCC increased businesses' staff understanding of building energy use and energy conservation measures.
- 4 One-to-one discussions helped participants turn ideas into tangible steps to implement recommendations.

“Joining the BCC was a no brainer for us. Having experts supporting us to identify opportunities to achieve energy and cost savings has been incredibly helpful.”

- Julie Tucker, BE Offices



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**Camden and Brent
Business Climate
Challenge**

Saving energy and money for businesses



Introductions –The Technical Delivery Unit



Technical support



Programme Management
& Technical support

TBC

Online Portal &
reporting

- **Maria Spyrou** TDU Project Director
- **Alessandro Ciampechini** TDU Technical Lead
- **Sam Honey** TDU Programme Manager

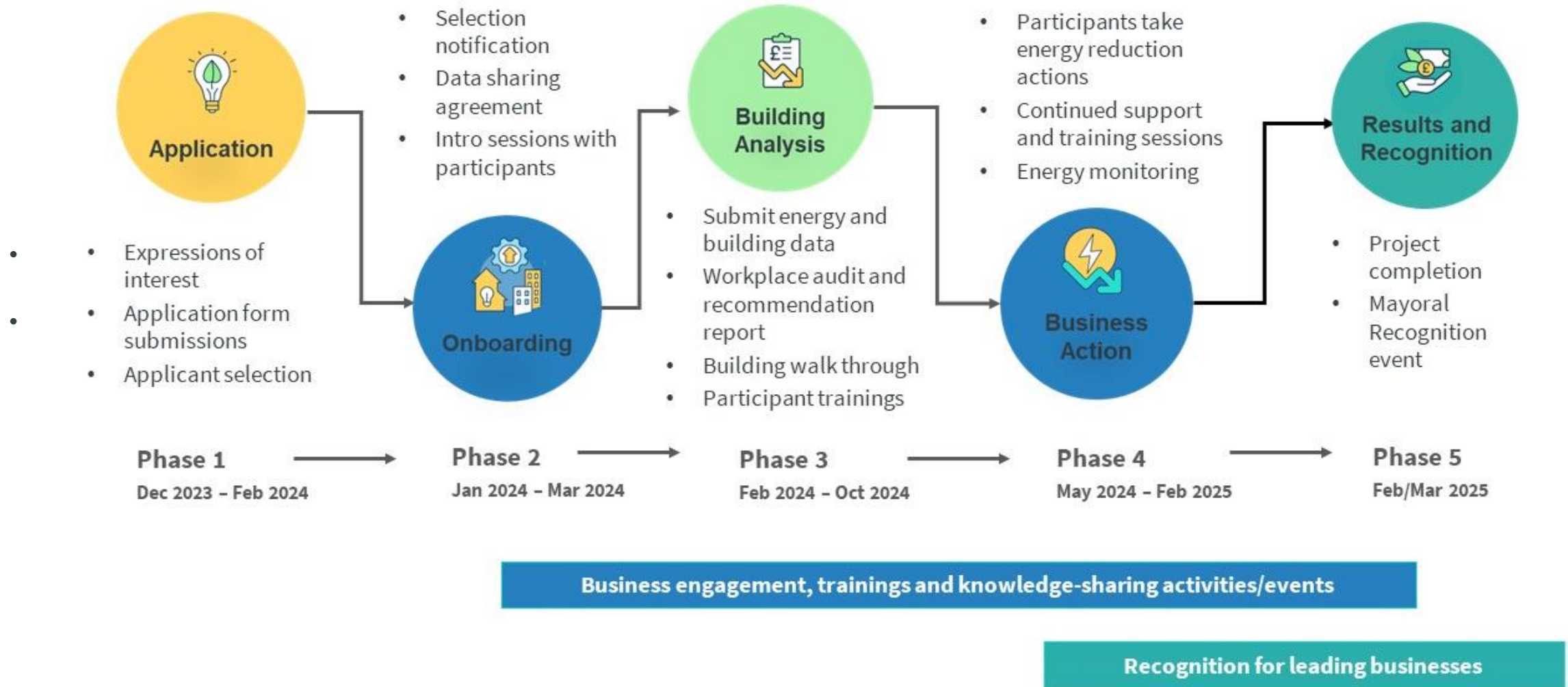
Eligibility criteria for CBBCC

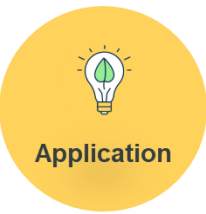
Participants should:

- 1 Have ability to influence energy use in their building. Preference will be given to participants who can demonstrate both landlord and tenant buy-in;
- 2 Have access to energy meter readings for their demise;
- 3 Be in a commercial building (non-public sector or domestic)– or retail, hospitality, industrial accommodation and mixed-use spaces;
- 4 Ideally be a medium sized enterprise (50-240 employees) but other sizes will be considered. Participant buildings should ideally be occupied by at least 50 FTE employees – this can be across multiple businesses.

The criteria are flexible, and open to participating organisations with multiple spaces, provided one is selected within the remit of the partners

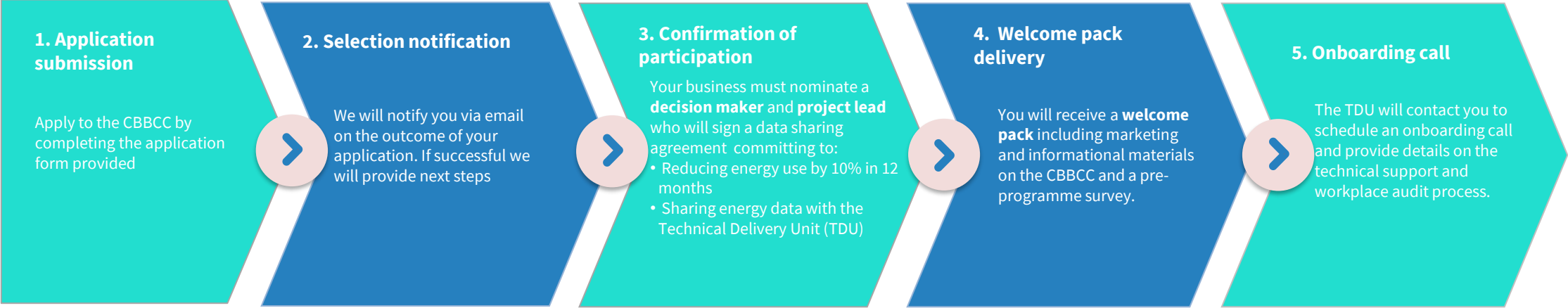
BCC Journey



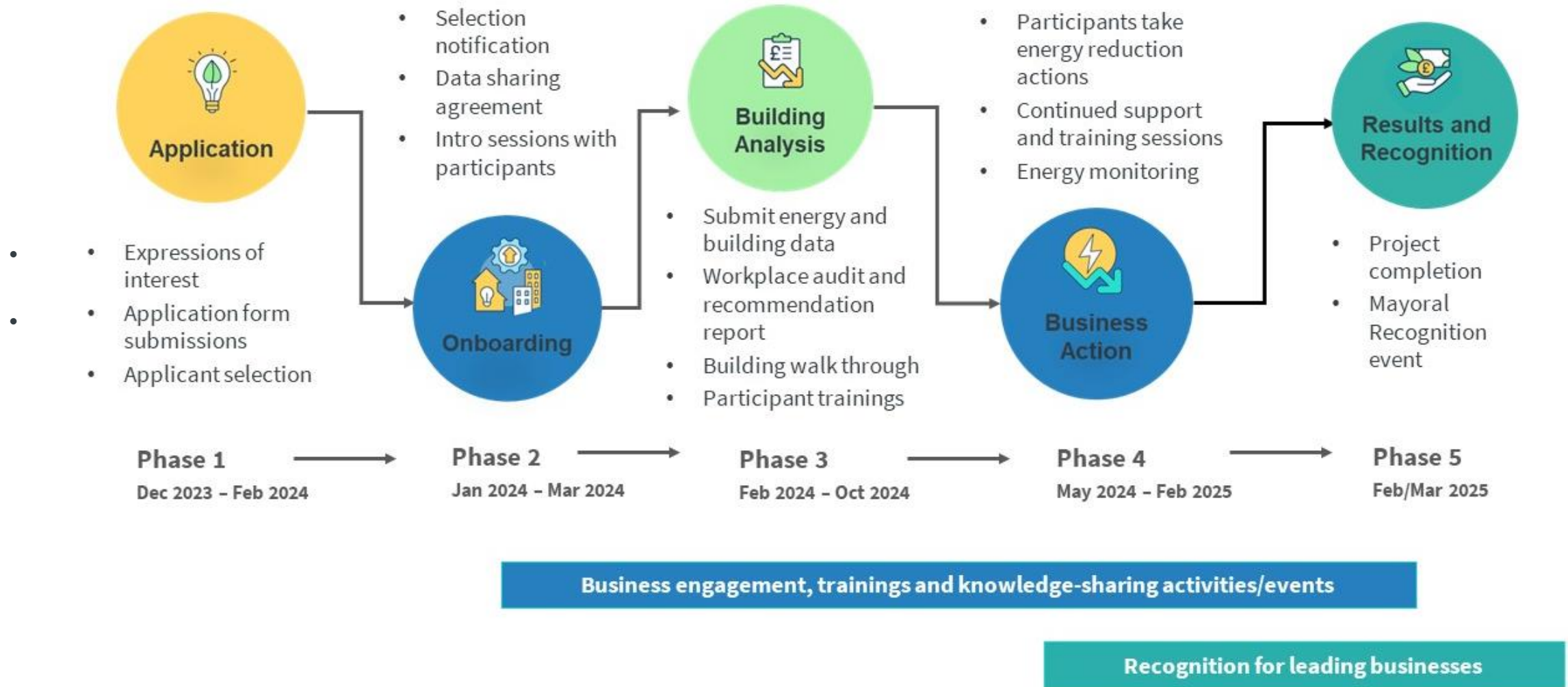


Application and onboarding process

The following process shows the initial application onboarding process for businesses participating in the Camden and Brent Business Climate Challenge



BCC Journey



Onboarding



- **Welcome pack:** Introduction to the programme, with more details on the process, including contact details, and technical support details
- **Welcome session:** A welcome session to allow you to meet the TDU team and other participants
- **Data sharing agreement:** This is an understanding between the TDU and the participating businesses regarding the services we will offer, as well as what we need from you to enable a smoother process
- **Online onboarding form:** Similar to the application form, this asks for some more details about your building, as well as information about your electricity meter
- **Letter of Authority:** If you have a smart meter installed (we will explain how to find this out), we will ask you (or your landlord) to sign a letter of authority so we can get the data directly from your supplier.

Onboarding

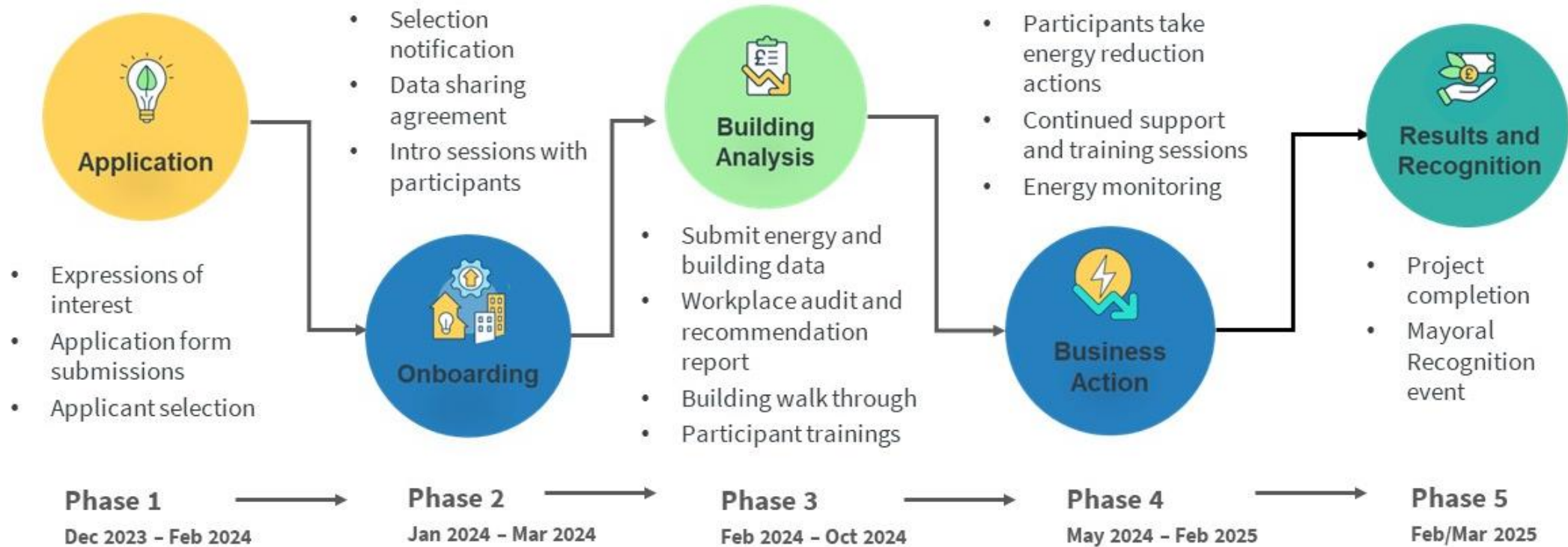


At the end of this step you will have:

- A better understanding of the programme and our joint responsibilities
- Access to an online portal to view your data
- Met a cohort of like-minded businesses that are also taking part in this programme



BCC Journey



Business engagement, trainings and knowledge-sharing activities/events

Recognition for leading businesses

Building Analysis



- **Remote assessment:** The team will go through the data you provide during the onboarding step, and your energy data on the io-gen platform to understand how your building is performing
- **Building energy audit:** The team will be in touch to arrange a day for your building energy audit, this will include a conversation with you, as well as a walkthrough the whole building, including any plantroom areas/roof
- **Recommendation report:** Following the audit, the auditor will take their findings and create a recommendation report, detailing actions you can take to reduce the carbon emissions of your building
- **Walkthrough meeting:** During this meeting, the auditor will explain their findings, and answer any questions you might have about the report
- **Support:** You can reach out to the TDU team at any point with questions or clarification points

Building Analysis



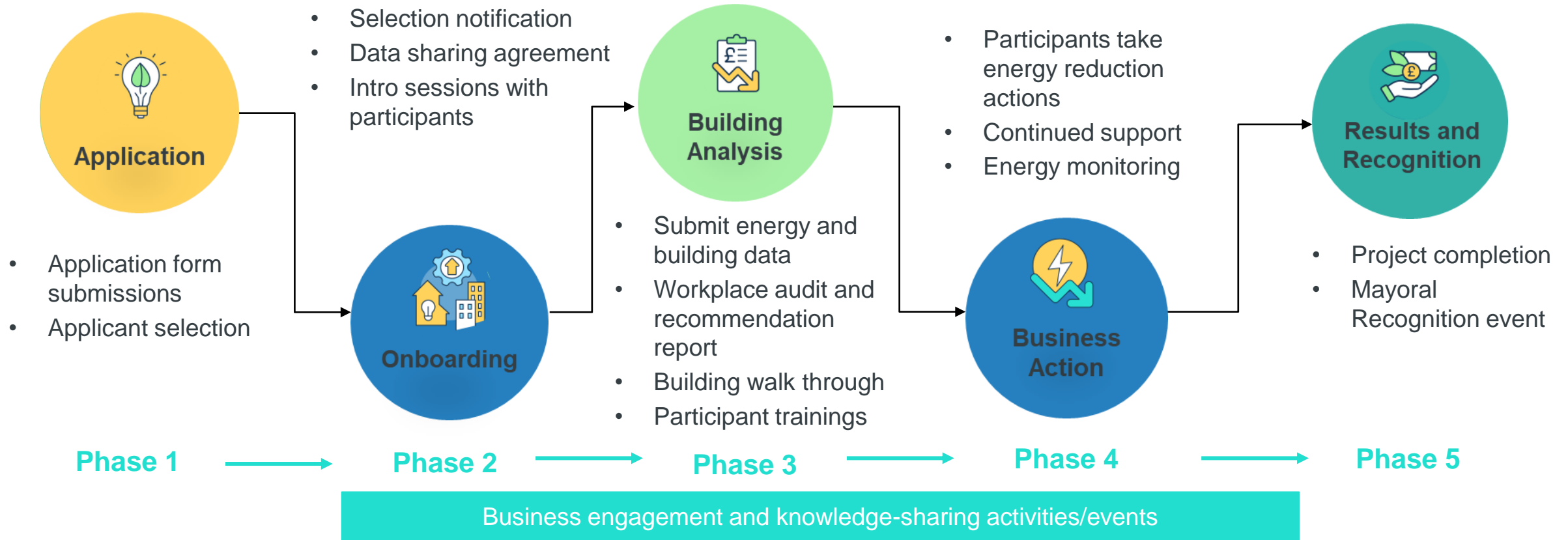
At the end of this step you will have:

- A better understanding of your building and how it operates
- A clear idea of what actions you can take to reduce your building's carbon emissions
- Attended training on some key topics

Andrew Abdelmassih from London Marathon Events says:

"I am discovering new things and learning in the process by seeing my data. For example, where is the power coming from? What appliances are on?"

BCC Journey



Recognition for leading businesses

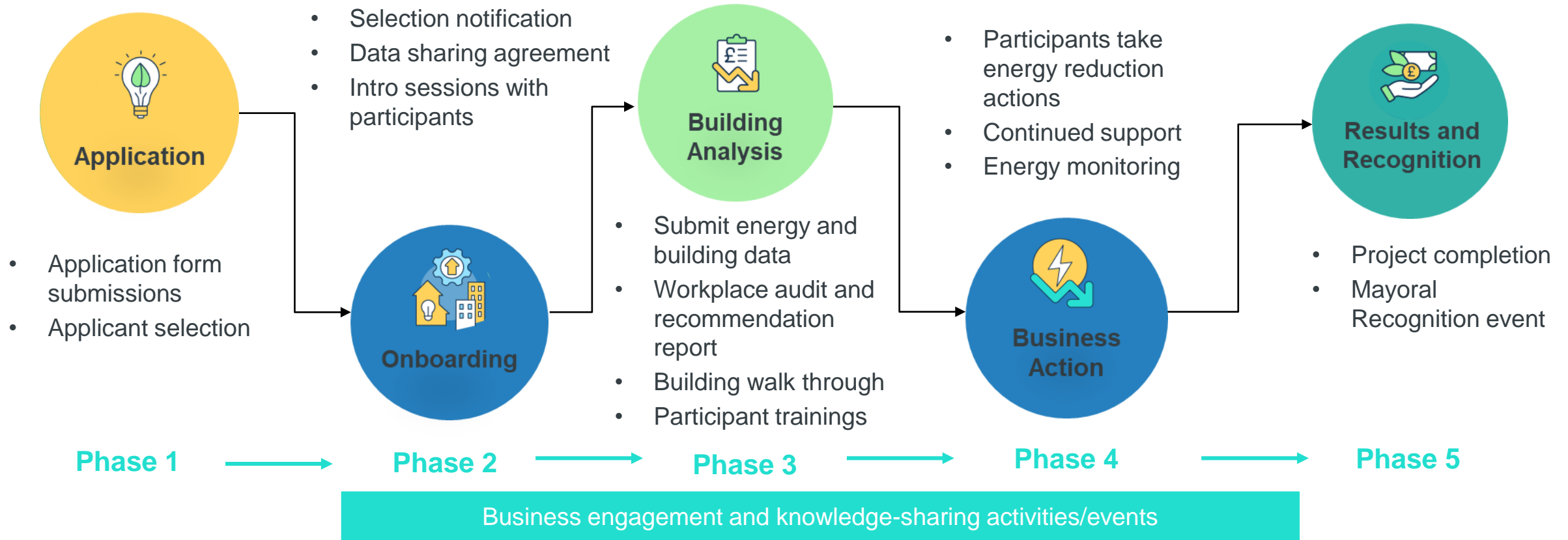
Business action



- **Taking energy reduction actions:** The recommendation report will give you clear actions to take, some of these will be low cost and easy to do. Others will be more expensive and more difficult.
- **Continued support:** You can reach out to the TDU team at any point with questions or clarification points.
- **Energy monitoring:** The energy management portal will be operational through the programme to allow you to monitor your consumption and understand how you are performing.



BCC Journey



Recognition for leading businesses

Results and recognition



- **Recognition event:** More details about this will be announced closer to time
- **Project completion:** Congratulations! You can successfully completed the Camden and Brent Business Climate Challenge!



Panel Discussion and Q&A



Elizabeth Kelly
Strategic Advisor, Placemaking
London

Moderator and BCC 2022-23
Engagement Partner



Sanjay Dasani
Operations Director,
The Place

BCC Business 2022-23



Rachel Boland
Sustainability Director,
Next 15

BCC Business 2022-23

Next Steps



- Submit an expression of interest – today!
- Connect with a member of the team who can set up call and provide more information if necessary
- From January - share some information with us about your business so we can assess suitability e.g. energy data.
- Start onboarding and preparing businesses to receive audit
- From February 2024, early adopter businesses can book in for their energy audit



Camden: climatealliance@camden.gov.uk

Brent: business@brent.gov.uk

The Fitzrovia Partnership: sustainability@fitzroviapartnership.com

Join

Camden and Brent
**Business Climate
Challenge**
Saving energy and money for businesses

The Camden and Brent Business Climate Challenge!

Local businesses are invited to sign up to the **Camden and Brent Business Climate Challenge** (CBBCC) and aim to reduce their energy usage by 10% over the next year.

To deliver this exciting energy efficiency programme the Camden Climate Alliance, London Borough of Brent and The Fitzrovia Partnership have teamed up together to support a wide range of organisations.

Are you up for the challenge?

125 businesses based in Camden, Brent and The Fitzrovia Partnership will each be offered **£6,000 worth of support** each for **FREE** to lower their energy bills whilst tackling the energy and climate crises and the rising cost of doing business. Business will be supported by technical specialists **WSP** and **Turner & Townsend** to help meet the energy reduction target in the upcoming year.

The Fitzrovia Partnership
Business Improvement District

Brent
for business

Camden Climate Alliance

Funded by
UK Government

**LEVELLING
UP**

SUPPORTED BY
MAYOR OF LONDON