

# Join



Saving energy and money for businesses

# The Camden and Brent Business Climate Challenge!

Local businesses are invited to sign up to the **Camden and Brent Business Climate Challenge** (CBBCC) and aim to reduce their energy usage by **10%** over the next year.

To deliver this exciting energy efficiency programme the Camden Climate Alliance, London Borough of Brent and The Fitzrovia Partnership have teamed up together to support a wide range of organisations.

## Are you up for the challenge



**125 businesses** based in Camden, Brent and The Fitzrovia Partnership will be offered **£6,000 worth of support**

**each for FREE** to lower their energy bills whilst tackling the energy and climate crises and the rising cost of doing business. Business will be supported by technical specialists **WSP** and **Turner & Townsend** to help meet the energy reduction target in the upcoming year.



Camden  
Climate Alliance



LEVELLING  
UP

SUPPORTED BY  
MAYOR OF LONDON

## What will my business receive?

- An **energy audit** and personalised recommendation report on ways to save energy
- A personalised **energy management dashboard** to track and monitor business progress
- Sustainability **training events** and peer support networking opportunities with businesses on the programme
- **Guides** and resources to upskill workers in the energy and climate space
- **Recognition** for taking part in the programme through events and marketing
- Business that complete the programme can access up to **£10,000 in funding** to implement their report recommendations and achieve further energy savings



## Why should I join?



- Save money on energy costs
- Stand out as a sustainably minded employer
- Network with like-minded businesses and share learnings
- Future-proof your organisation and build resilience
- Improve the local environment in Camden
- Gain recognition as a leading business in London tackling the climate crisis

## Eligibility:

- Businesses with premises in either Camden, Brent or The Fitzrovia Partnership catchment (including those falling into Westminster)
- Willing to commit to a 10% reduction in energy usage within the next year
- Small and Medium-sized Enterprise (SME) (up to 250 employees) including micro businesses. Larger organisations are welcome to apply and may also be considered.



Organisations which are black, Asian or minority ethnic, women or disability-led are especially encouraged to apply.

**Applications open from 1 December 2023!**

Contact [climatealliance@camden.gov.uk](mailto:climatealliance@camden.gov.uk) for further information and questions.