



Camden Climate Alliance

ANNUAL REPORT 2022

A GLANCE BACK ON 2022

The Camden Climate Alliance (CCA) is a sustainability network working in partnership with local businesses, schools and third sector organisations. Together, members and friends of the Alliance drive action on emissions reduction and delivering local, meaningful impact.

In our 2021 Annual review, we reported that Camden Climate Alliance (CCA) members had, on average, achieved a 24% reduction in carbon emissions. Over 2022, as offices and workplaces reopened after the Covid-19 pandemic, we have seen a slowing of emissions reduction, with the average reduction across CCA members now at **22% year on year**.

This important annual data capture from reporting CCA members reinforces the importance of the CCA's role in working with organisations to help reduce emissions through programmes such as our **Business Climate Challenge**. You can read more about our Business Climate Challenge and how it will expand over 2023–25 on page 5.

2022 also saw Camden Climate Alliance members step up to support local environmental projects in Camden. Our **Climate Connectors** programme has seen fifteen schools and community led environmental projects directly supported by CCA members, bringing benefits to local

people while providing a powerful platform for businesses who want to play a leading role in enabling environmental action.

The year has also seen our school climate programme develop with **26 schools** signed up to our Schools' Climate Charter and supported to take climate action through high profile events, such as our Google hosted Sustainers Fest which was attended by 70 secondary school pupils across six schools. You can read more about the Schools' Climate Charter on page 8.

We are proud of the determination and climate leadership of CCA members in 2022 and we would like to thank all CCA members who are working hard to address the climate crisis.

[SEE OUR ANNUAL REPORTS](#)



ABOUT THE CAMDEN CLIMATE ALLIANCE

The CCA provides businesses, organisations and schools in Camden with support to deliver on their climate ambitions and net zero targets.

With over **400 members**, the network provides an environment where members can share best practice, meaningfully network and receive technical and financial support to support organisational action.

The CCA supports members through:

- Participation in grant funded projects that provide technical carbon reduction support for building operations
- Access to workshops, training and high-profile events
- Capital funding for renewable and energy efficiency improvements

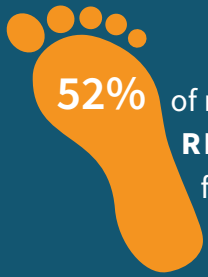
The CCA has recently launched a new website and changed its name to better reflect the needs of the growing number of community organisations and schools that are working alongside businesses in Camden to tackle the climate crisis.

[MEET THE TEAM](#)

OUR MEMBERSHIP SPANS ALL SECTORS AND ALL ORGANISATION SIZE:

	27%	Professional, scientific and technical
	16%	Education
	11%	Health
	8%	Accommodation & Food
	8%	Arts & Entertainment
	7%	Business Administration & Support
	6%	Construction
	3%	Property
	3%	Information & Communication
	3%	Retail
	2%	Production
	2%	Transport and storage
	2%	Other
	1%	Public Administration

OUR IMPACT & ACHIEVEMENTS



52% of reporting members **REDUCED** their carbon footprint year on year



average carbon footprint **REDUCTION** achieved by those who reported

Camden organisations accepted onto the Mayor of London's Business Climate Challenge



In 2022 **39 members** were awarded a Carbon Credential and another 3 the Team Green Award



Going Green



Cutting Carbon



Carbon Champion



Team Green

£30k+

in funding, corporate volunteering and donation of resources and materials to support climate action projects



26 Schools are signatories to the School Climate Charter



57% REDUCTION

in commercial and industrial emissions from the 2008 base line year

WORKING WITH BUSINESSES

The Business Climate Challenge has provided 46 businesses with free energy efficiency audits and guidance reports on how to cut energy consumption through building and operational improvements. The programme has also allowed the CCA to support businesses on other climate related topics such as waste reduction, procurement and staff engagement through our workshops, networking events and training sessions

The CCA is a one of 9 business engagement partners to work with the Mayor of London and deliver the Business Climate Challenge 2022–23.

46 Camden businesses are receiving free consultancy services including audit and recommendation reports from Turner & Townsend and WSP to identify ways they can decarbonise their buildings with a **10% energy reduction** target.

The CCA worked with Business Improvement Districts (BIDs) Camden Town Unlimited, Euston Town, Central District Alliance and membership network the Knowledge Quarter to recruit businesses.

Participants in 2021 reduced their energy consumption by **16% on average**, saving **£8,300** in energy costs and cutting a total of **213 tonnes** of carbon in 9 months.

An evolution of the programme will continue for 18 months years from late 2023 with funding secured from the UK Shared Prosperity Fund.

Further information about the programme and list of participating Camden businesses can be found [here](#).

“ BE Offices Bankside took part in the 2021 Business Climate Challenge pilot and received Mayoral recognition for reducing our energy consumption by 28 per cent. It was a no-brainer to apply for our two Camden-based premises ”



JULIE TUCKER
BE Offices

“ We’re participating to help the transition of our city to net-zero and show sustainability commitments to our colleagues, clients and stakeholders ”



SHAHEEN MAMUN
Black Antelope Law



MAYOR OF LONDON

WORKING WITH BUSINESSES

Our workshops, training sessions and networking events have allowed CCA members to connect around climate related themes such as waste reduction and air quality.



WORKING WITH COMMUNITY

Throughout 2022, some of our most active CCA members have been participating in our Climate Connectors project which match-makes businesses wishing to provide funding, sponsorship or in-kind support with schools and community organisations wanting to deliver local environmental projects.

We are delighted to have worked with Think and Do Camden to deliver Climate Connectors and secure more than £30,000 of support from businesses.



KOKO have supported the Communi-Trees project by funding tree-planting across **6 residential estates** and multiple school sites in Camden. As part of the project a group of young residents are paid to water, maintain and care for the new trees.

The project has attracted repeat corporate volunteers from Lendlease, Clearcast, ESCP Business School, BE Offices and Camden Clean Air Initiative.

Troup Bywaters + Anders, The Francis Crick Institute and Power Up North London provided **£15,000** of funding to deliver the Think and Do 'Light Fantastic' project with the residents in Somers Town.

The funding upgraded **74 flats** with LED lightbulbs and helped residents to save energy in the home. The new light fittings collectively save **2.7 tonnes** of carbon per year.

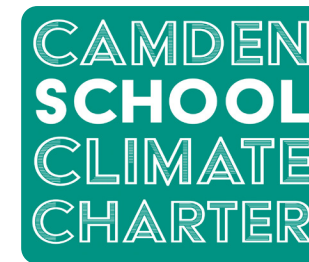
3 Verulam Buildings Barristers donated £1,000 to Acland Burghley school to equip **80 classrooms** with recycling bins to help tackle waste. Since then, the school has **increased** its recycling rates **five-fold**.

[READ MORE](#)



WORKING WITH SCHOOLS

The Camden School Climate Charter provides a framework that enables schools and students to tackle the climate crisis. The charter also supports Camden’s Education Strategy, by helping young people to leave school as curious and critical thinkers who can positively contribute to their community and the planet.



The Charter has **26 signatories** to date (18 primary schools and 6 secondary schools). At the end of the last reporting period (July 2022) **87%** of signatories either strongly agreed or agreed that the Charter had helped them to plan and deliver climate projects.*

In May 2022, Urban Partners and Google sponsored the CCA and Think and Do led ‘Sustainers Fest’ at the Samsung KX hub in Coal Drops Yard. More than **70 Camden students** took part in an educational afternoon where they worked with environmental professionals to help deliver against the Charter commitments.

“I liked how engaged everyone was and being able to understand how they made it to their career as it gave me insight into jobs that have a helpful impact on climate change and sustainability”

*17 out of a possible 23 signatories responded at the time of reporting

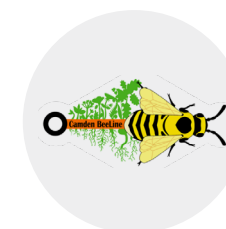
Parliament Hill students ran a session on how to set up and sustain an eco group at school.

“I enjoyed speaking to other students in Camden with similar aims and goals for sustainability in our respective schools”

The Camden BeeLine project is helping students and teachers to rewild Camden schools. The Camden Clean Air Initiative and Think and Do have helped schools to plant fruit trees, create wildflower meadows, and learn about biodiversity and air quality.

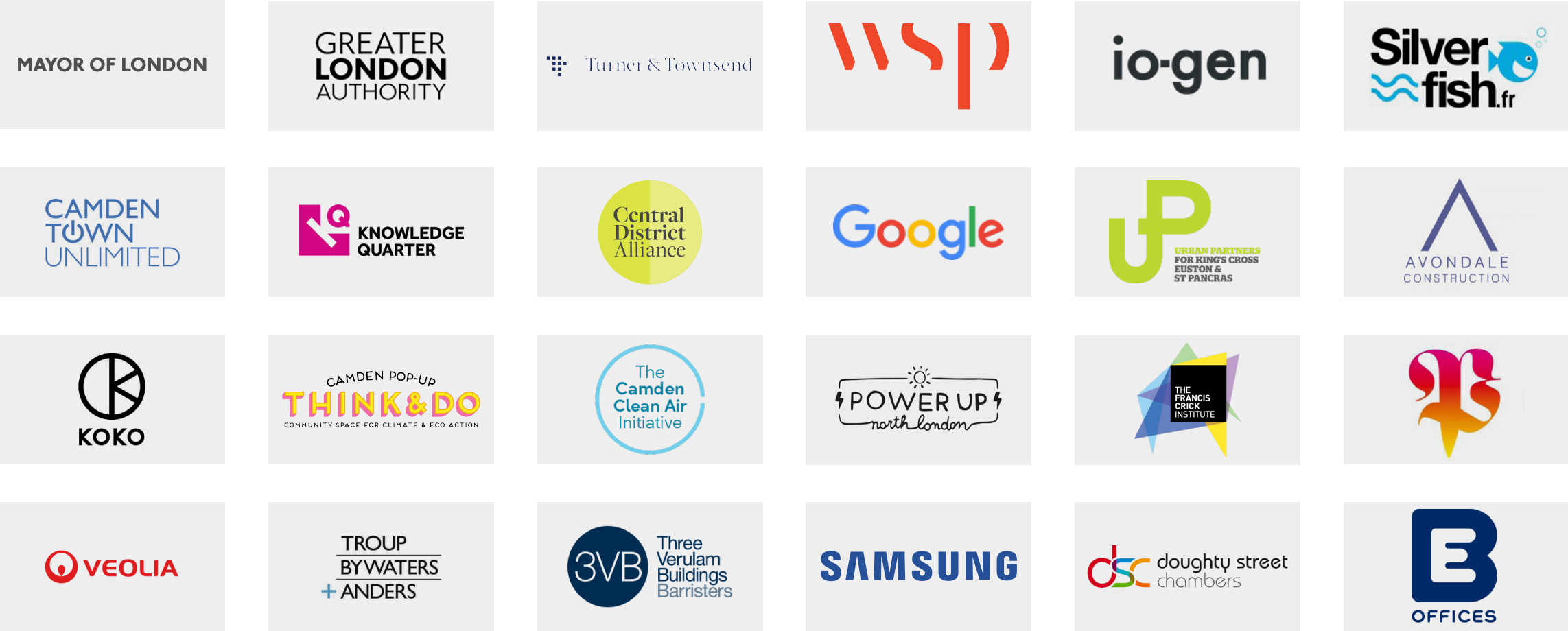
36 schools have signed the BeeLine and businesses including Doughty Street Chambers, Troup Bywaters + Anders and KOKO have supported the programme.

[READ MORE](#)



PARTNERS & SUPPORTERS

Camden Climate Alliance Consortium partners:



Camden Climate Alliance

WWW.ON-IDLE.COM

Sign up at www.camdenclimatealliance.org.uk/join-the-alliance or contact us on the details below regarding membership, services and opportunities for sponsorship.

Website: camdenclimatealliance.org.uk

Email: climatealliance@camden.gov.uk

Twitter: @camdenclimate

#PledgeNetZeroCamden

LinkedIn: /camdencca

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**TACKLING THE
CLIMATE
CRISIS**