



**Camden  
Climate Change  
Alliance**

**Annual Report 2021**

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**2021 was a pivotal year** for the climate crisis as COP26 came to the UK and nations adopted the Glasgow Climate Pact, which aims to turn the 2020s into a decade of action and support.

**In Camden, community and business action** on the climate crisis continued to gather pace over 2021. The CCCA launched the Community Climate Action grant to help financially mobilise the community to deliver their own climate action projects. The CCCA also worked with Think & Do Camden to launch the pilot ‘Climate Connectors’ project, strengthening connections between business and the local community. We also launched our new Schools Climate Charter to provide a framework for climate action across the education sector. It is great to see how signatories to the Schools Climate Charter and business focused Climate Pledge continue to grow in number.

**I am proud that our leadership** on tackling the climate crisis was recognised regionally through our invitation to host the COP26 event for the south-east of England. This was a major achievement and our first significant in person CCCA event since the pandemic. The event brought together community groups, businesses and schools to celebrate and plan climate action. You can read more about the inspirational projects and activities taking place across Camden in this report.

**As a Council,** we are also working hard to cut our carbon emissions across our own estate and operations too with a 61% reduction since 2010. Across the Camden Climate Change Alliance there is strong progress, with our work supporting commercial and industrial carbon emissions reduction across Camden. CO<sub>2</sub> emissions across the sector are now 47% below 2005 levels. Over 400 organisations have joined the network since its formation in 2008 and it continues to grow with the connections and support.

**Thank you** to all our members for your work to date and the inspiration and enthusiasm that continues to help make the Camden Climate Change Alliance such a vital community for climate action.

**Councillor Adam Harrison,  
Cabinet Member for a Sustainable Camden**



**Camden Climate Change Alliance (CCCA) is a sustainability network and consultancy, working in partnership with Camden based organisations to enable them to fulfil their sustainability potential.**

- CCCA supports businesses, voluntary and community groups and schools.
- The mission of the CCCA is to assist members to contribute towards a net zero carbon and low waste Camden, whilst improving local air quality, by helping to embed sustainability at the heart of organisational strategy and practice.
- The network spans a variety of sectors from professional services to entertainment with over 400 members across Camden to date.
- Since its establishment in 2008, the CCCA network has contributed to a borough-wide reduction in commercial and industrial carbon emissions of 49%.

**Our membership spans all sectors and all organisation size:**



	<b>8%</b>	Accommodation & Food		<b>23%</b>	Professional
	<b>10%</b>	Arts & Entertainment		<b>4%</b>	Property
	<b>8%</b>	Business Administration & Support		<b>1%</b>	Public Administration
	<b>7%</b>	Construction		<b>3%</b>	Retail
	<b>14%</b>	Education		<b>2%</b>	Transport
	<b>1%</b>	Finance		<b>1%</b>	Other
	<b>12%</b>	Health			
	<b>3%</b>	Information & Communication			
	<b>3%</b>	Production			

### We provide ongoing sustainability support to CCCA members directly and through partnership working.

Members have access to online guides, workshops and events, electronic updates, funding application advice, our local Carbon Certification scheme, Camden Climate Pledge, School Climate Charter, sustainability awards and collaborative projects.

#### ➤ **Consultancy Services and Paid Membership**

The CCCA team offers a variety of specialised sustainability consultancy services and a paid for membership option to further support organisations and schools on their sustainability path.

[Find out more about membership benefits](#)

#### ➤ **Annual Reporting and Carbon Certification**

Members are encouraged to report direct emissions from heating and use of fuel in facilities and assets such as vehicle fleets (scope 1), and electricity consumption (scope 2). The data reported contributes to an overall carbon footprint for the membership. Members who report are eligible to take part in the CCCA Carbon Certification scheme.

[Find the latest recipients on our website](#)



### ➤ **Providing Funding advice**

The Camden Climate Fund provides up to £10,000 for organisations to improve the energy efficiency of their buildings. The Community Climate Action Grant helps financially mobilise the community to deliver their own climate action projects that help to raise awareness of the climate crisis and reduce carbon emissions.

[Find out more about the funding available](#)



### ➤ **Camden Climate Pledge**

The Camden Climate Pledge commits organisations to working towards net zero carbon by 2030. Cutting across 8 sustainability themes, it provides a framework for support to take actions on this journey.

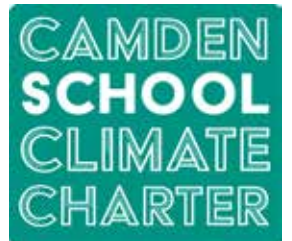
[Find out more and sign up to the Camden Climate Pledge](#)



### ➤ **Camden School Climate Charter**

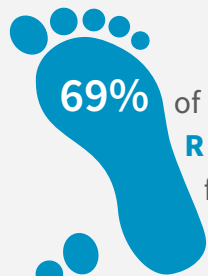
The Camden School Climate Charter is a local framework to empower schools to play their part in making Camden a zero-carbon borough by 2030. There are 10 charter commitments across various sustainability elements.

[Find out more about the School Climate Charter](#)



**49%  
REDUCTION**

in commercial and industrial CO<sub>2</sub> emissions across the borough since 2008



**69%** of reporting members **REDUCED** their carbon footprint year on year



**24%** average carbon footprint **REDUCTION** achieved by those who reported

**30%**

increase in CCCA E-bulletin subscribers



**6**

online peer to peer school sustainability drop in sessions held

In 2021 **31 members** were awarded a Carbon Credential and another 3 the Team Green Award



**Going Green**



**Cutting Carbon**



**Carbon Champion**



**Team Green**

**14%  
INCREASE**

in new CCCA members

Over

**£10k**

Camden Climate Funding awarded



Reaching over **1000** individuals through our social media channels



Signatories to the Camden Climate Pledge



**5**

events held for CCCA members



**23 Schools** are signatories to the School Climate Charter

## Delivering for members

CCCA work collaboratively on grant funded projects and offer additional paid for services to organisations.

### ➤ Climate Action Fund

Working with the Knowledge Quarter, CCCA gained funding for the Chalton Street Market circular economy project funded by the Big Lottery Climate Action Fund.

### ➤ Camden Recycles Cups

We have continued to work with Veolia, cafes and businesses to recycle single use coffee cups.

### ➤ Paid for services and support

In 2021 we completed Display Energy Certificates for various schools, children centres, universities and council buildings. We also developed carbon reduction and management plans. Our work with The Royal Central School for Speech and Drama, Elementa and Power Up North London saw over £260k of funding achieved through the Public Sector Decarbonisation Scheme to make energy efficiency upgrades and install air source heat pumps.

Power  
up north  
London



Circular economy project Refill Station Camden



Working with the community on Chalton Street



The Royal Central School for Speech and Drama



## Raising awareness and support

The CCCA team worked on a number of awareness campaigns throughout the year including:



➤ **Clean Air Day – offering support to businesses**

➤ **London Climate Action Week**

➤ **Car Free Day – offering free e-bike trials for businesses**



## Delivering events and support



➤ **Camden Low Emission Neighbourhood**

The CCCA in collaboration with members Troup Bywaters & Anders, Max Fordham and John McAslan & Partners held an air quality webinar in February 2021. It focused on the safe and sustainable return to buildings.

➤ **Retrofit for business**

CCCA, Camden Council and Buro Happold delivered a webinar on retrofitting buildings in February 2021.

➤ **Reducing environmental impact in business with North London Chamber of Commerce & Enterprise**

CCCA along with members Sheppard Robson and The Wesley delivered a workshop on sustainable business for NLCCE.

➤ **Launching the Travel Plan Guide for Business**

[Retrofit for Businesses Webinar – YouTube](#)



Read more about the event and project showcase [↗](#)

## Celebrating Success: COP26 Regional Roadshow

2021 saw the United Nations Conference of Parties 26 held in Glasgow. To accompany the discussions taking place in Glasgow, the Department of Business, Energy and Industrial Strategy (BEIS) provided funding and support via five regional energy hubs for local authorities to host COP26 Regional Roadshows. The Regional Roadshows were a key part of the COP26 domestic campaign with the principle aim to gather local narratives around projects that have been delivered, and their impacts, as well as showcasing what individuals and organisations can do to support the UK Government’s net zero ambitions.

Located in the Greater South East Energy Hub area, Camden Council and CCCA successfully bid and received funding from BEIS to host two events. The events took place on Wednesday 3 November, the day ‘finance’ discussions took place at COP26 in Glasgow. The events were:

➤ **Camden Schools Climate Summit**

➤ **Celebrating Climate Action in Camden**

The events were hosted by SamsungKX, a state-of-the-art experience space, located in the popular shopping and dining district of Coal Drops Yard, Kings



## Delivering for Schools: School Climate Charter

The School Climate Charter was launched borough-wide in 2021 at an event held at Samsung KX. Participating schools commit to working towards a net zero carbon borough by 2030. The Charter was developed based on the work with schools since 2018 as well as feedback from teachers and school heads via the peer support network. It includes commitments across 10 areas.

-  Sustainability and the curriculum
-  Single-use plastics
-  Waste
-  Food
-  Transport
-  Energy
-  Procurement and circular economy
-  Re-wilding/biodiversity
-  Make climate action fun and engaging
-  Climate justice

Read more [↗](#)



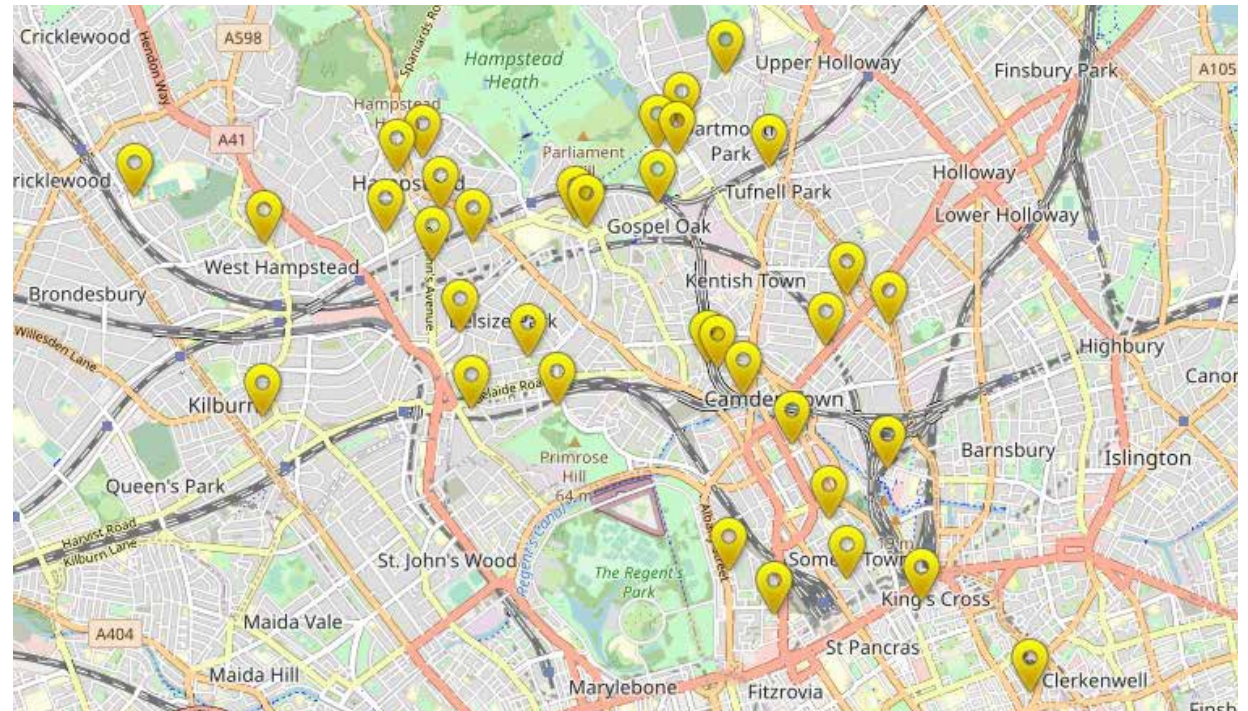
## Delivering for the local community: Camden BeeLine

The Camden Beeline is a community project delivered by Think and Do that aims to increase green space and biodiversity specifically within school grounds by creating a connected pollinator pathway of trees, plants and rewilded space.

The project contributes to carbon reduction through the planting of trees and plants encouraging biodiversity, whilst helping students understand the importance of nature on well-being and air quality. Currently 30 schools have joined the Camden BeeLine, many of which have also signed the Camden School Climate Charter and plan to work towards the 'rewilding and biodiversity' commitment.



Read more [↗](#)



**Delivering for the local community:  
Climate Connectors**

The Climate Connectors team are working with Camden Climate Change Alliance business members to connect organisations with local schools and community groups to deliver a variety of projects.

This includes tree planting and pollinator pathways across the borough, support future change-makers by partnering with a school, offer corporate volunteers to support local groups, support the creation of local food cooperatives.

So far, five Camden organisations have committed over £24,000 to support local climate projects.



Read more 



### Develop & Launch



Launch and delivery of the **Business Climate Challenge** providing businesses support on energy retrofit of their buildings.

Further development of **'Climate Connectors'** facilitating further links between businesses and the local community.

### Engage & Collaborate



Engagement of other large building owners in Camden to ask them to review their current **Climate Action Plans** in response to the climate emergency and offer support to improve them further.

Promote **circular economy opportunities** through collaboration with major estates and organisations in the borough.

Continue to promote and provide advice to businesses and third sector on the Camden **Climate Fund**.

Continued delivery of **grant-funded** collaborative sustainability projects.

### Raising Awareness



Expansion on the current **public information campaign** which will create a **programme of events** accessible to schools and the community as well an extended programme of events for businesses.

Continue to promote the use of **low/zero tailpipe emission** delivery services.

### Support & Services



Continue to **grow and develop** the network as a platform for engaging and collaborating with businesses.

Continue to drive energy efficiency improvements by best **practice sharing**.

Ongoing support through the Schools Climate Charter and Camden Climate Pledge.

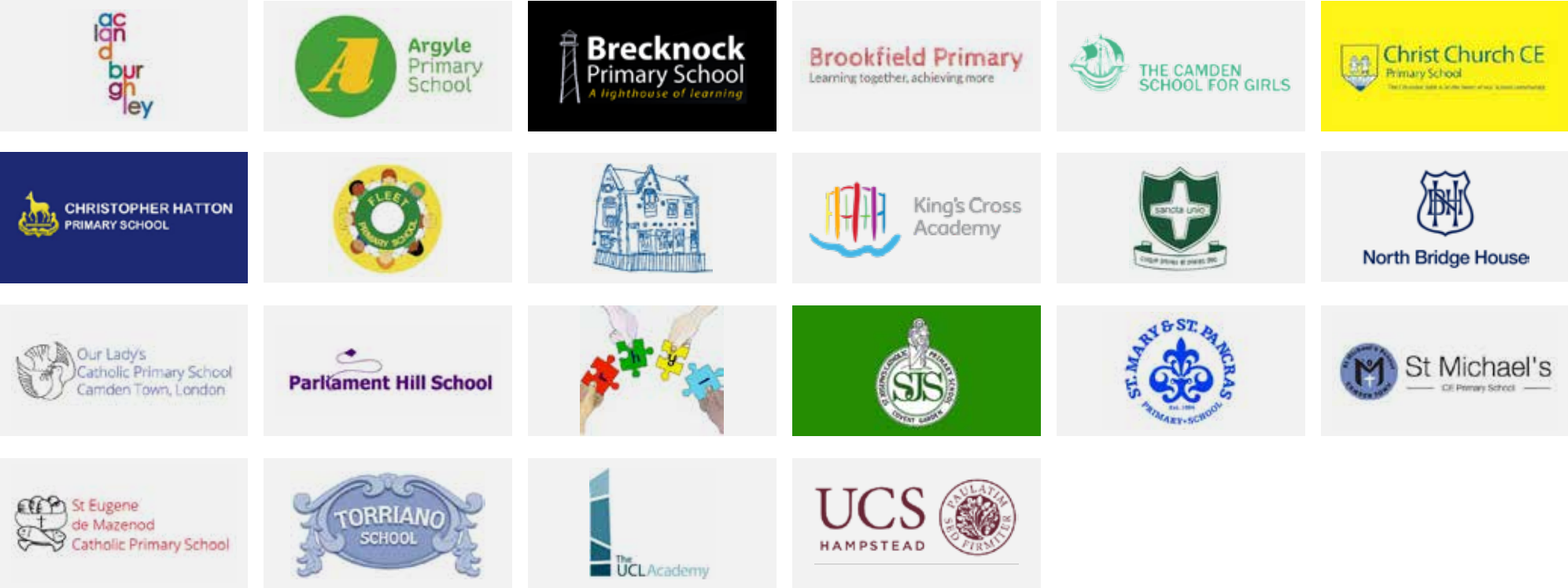
Find out more about our partners & supporters [↗](#)

Thanks to our key supporters and partners in 2021:



Find out more about the School Climate Charter [↗](#)

## School Climate Charter Signatories:





# Camden Climate Change Alliance



Sign up at [www.camdencca.org/join](http://www.camdencca.org/join) or contact us on the details below regarding membership, services and opportunities for sponsorship.

Website: [www.camdencca.org](http://www.camdencca.org)

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[#PledgeNetZeroCamden](https://twitter.com/camdenclimate)

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