



ANNUAL



Camden Climate Change Alliance

Camden's sustainability network
for businesses, third sector & schools

REPORT 2020

Working together towards a net zero
carbon borough by 2030



#PledgeNetZeroCamden

FOREWORD

The intrinsic link between economy, people and the environment became more apparent than ever in 2020. The crisis posed by the coronavirus pandemic demonstrated the fragility of our systems. It also highlighted the benefits of coordinated and collaborative responses to crises, and the adaptability of people to live and work in new ways.

These are all strengths we need to build on as we tackle the ongoing climate emergency. In July 2020, Camden's Climate Action Plan was launched and outlines a way forward to take climate action across the four themes of people, places, buildings and organisations to work towards a zero carbon Camden by 2030.

Commercial and industrial carbon emissions across Camden are now 41% below 2005 levels, but still account for over 60% of direct carbon emissions across Camden. The Climate Action Plan highlights the need for organisations and businesses to change the way they operate to drive further environmental improvement.

It is heartening to see the increased recognition organisations are placing on the climate emergency. The CCCA now has its highest membership with over 400 organisations joining since its formation. In 2020, membership grew faster than ever before and we now welcome a growing number of school members as the "Sustainers" network goes from strength to strength.



Councillor Adam Harrison
Cabinet Member for a
Sustainable Camden

The CCCA continued to adapt over the last year with a move to greater online support. This support also specifically adapted to the needs of businesses during the pandemic bringing together events, e-bulletins and the CCCA website to address a range of issues including safe and sustainable travel to work, indoor air quality, business grants, apprenticeships and training opportunities. At the same time, work with key partner organisations continued through campaigns such as London Climate Action Week.

The pilot phase of the Camden Climate Pledge and its support framework was also launched in 2020. The Pledge commits organisations to climate action across areas such as energy, waste and partnerships and aligns with the Sustainable Development Goals. It is open to any organisations based or operating in the borough and offers the approach and support needed to address global issues at a practical local level.

The success and resilience of the CCCA network over 2020 is testament to the commitment of the members, our partners and the CCCA team. A big thank you to all for your continued contribution and I look forward to working together to seize the opportunities that lie ahead in a green recovery for London.

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Camden Climate Change Alliance

Camden Climate Change Alliance (CCCA) is a sustainability network and specialised consultancy, working in partnership with Camden based organisations to enable them to fulfil their sustainability potential.

CCCA support businesses, voluntary and community groups and schools. The mission of the CCCA is to assist members to contribute towards a net zero carbon and low waste Camden, whilst improving local air quality, by helping to embed sustainability at the heart of organisational strategy and practice.

Since its establishment in 2008, the CCCA network has brought together businesses ranging from micro, small and medium-sized (SMEs) to very large. The network spans a variety of sectors from professional services to entertainment with over 400 members across Camden to date.

We support our members by:

- ✓ **Monitoring annual carbon performance**
- ✓ **Providing advice on how to reduce their environmental impact and secure funding to support progress**
- ✓ **Operating a carbon certification scheme**
- ✓ **Creating opportunities for collaboration, networking and knowledge sharing**

CCCA plays a leading role in Camden Council's efforts to deliver Camden's Climate Action Plan and Camden's Clean Air Action Plan.

A MESSAGE FROM OUR BOARD

The past year has brought with it big challenges for business and all in the community. It also demonstrated the difference we can make working together and the connection between health, wellbeing and addressing the climate crisis.

It was inspiring to see Camden Climate Change Alliance members not only giving back to the local community, helping the most vulnerable as well as supporting those on the front line, but also continuing to reduce their carbon emissions by an average of 23% in 2020. This has contributed to the 45% reduction in carbon emissions that we've seen across the commercial and industrial sector in Camden since 2008.

Adapting to respond to member needs has been key to maintaining momentum as CCCA support was moved online to help members. We saw a record number of CCCA and partner online events with inspirational speakers sharing knowledge on sustainability best practice but also how they were addressing challenges arising from the coronavirus pandemic.



Stephen McKinnell
Chair, CCCA Advisory Board

Over the next year there are key aspects of the Climate Action Plan and borough priorities that the CCCA will continue to deliver including the recently launched Camden Climate Pledge.

Our online information offering both in terms of guidance and online events will be expanded in terms of content. Increased connections between business, community and schools will continue to be supported both through the Climate Pledge and the Schools Climate Charter.

I encourage you to work with us to access support and work together on sustainable renewal following the crisis. Thank you for your ongoing enthusiasm, please continue to spread the word and do get in touch if you require assistance.


OUR PEOPLE & PARTNERS

The CCCA is proud to work collaboratively with a number of partners across Camden, London and beyond.

Our team of sustainability experts work in partnership with other local networks including Business Improvement Districts (Camden Town Unlimited, BEE Midtown, Euston Town, The Fitzrovia Partnership, Hatton Garden, Hampstead Village), the Knowledge Quarter and business forums (Kings Cross Estate Environment Forum and Urban Partners for King's Cross, Euston and St Pancras) to deliver sustainable innovation across Camden.

The CCCA is guided by an Advisory Board comprised of member organisations representing various sectors. The CCCA network continued to expand in 2020 and we now have a record number of CCCA members.

Our membership spans all sectors and all organisation size:

 8%	Accommodation & Food	 1%	Finance	 4%	Property
 10%	Arts & Entertainment	 12%	Health	 1%	Public Administration
 8%	Business Administration & Support	 3%	Information & Communication	 3%	Retail
 7%	Construction	 3%	Production	 2%	Transport
 14%	Education	 23%	Professional	 1%	Other



OUR IMPACT AND ACHIEVEMENTS 2020

**45%
REDUCTION**

in commercial and industrial CO₂ emissions across the borough since 2008



In 2020 **46 members** were awarded a Carbon Credential and another 6 the Team Green Award



Going Green



Cutting Carbon



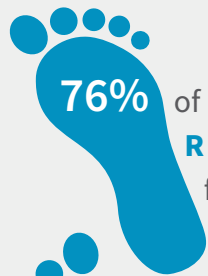
Carbon Champion



Team Green

**14%
INCREASE**

in new
CCCA members



76% of reporting members **REDUCED** their carbon footprint year on year



23% average carbon footprint **REDUCTION** achieved by those who reported

30%

increase in
CCCA E-bulletin
subscribers



8

online peer to
peer school
sustainability
drop in
sessions held

Threefold increase in
the number of subscribers
to the Schools Sustainability
E-bulletin during the first
two months of launching
the publication



Over

£18k

Camden Climate
Funding awarded



Reaching over **1000** individuals
through our social media channels



Over **120** teachers, representing **30** schools
across the borough engaged through our
communication channels

7

events held for CCCA members

OUR SUPPORT

We provide ongoing sustainability support to CCCA members directly and through partnership working.

Membership Options

The CCCA has two levels of membership – Basic and Premium. Basic membership provides free access to support including online guides, workshops, electronic updates and our local Carbon Certification scheme. We provide free environmental assessments to new members with advice on where to make improvements to their premises, policies and practices.



“ UCLH is proud to be one of the founding members of CCCA. Connections with similar organisations in the borough have enabled us to adopt new ways of thinking and working collaboratively to tackle the challenges presented by the climate and health emergency we are currently facing. ”

George Gebski – Head of Sustainability
University College London Hospitals

Consultancy Services and Paid Membership

The CCCA team offers a variety of specialised sustainability consultancy services and a paid for membership option to further support organisations and schools on their sustainability path. These include:

- ✓ Sustainability policy, strategy and action plans
- ✓ Carbon footprinting
- ✓ Energy and waste management
- ✓ Display Energy Certificates
- ✓ Training
- ✓ Legal compliance
- ✓ Environmental Management Systems
- ✓ Travel plans
- ✓ Air quality audits

Annual Reporting and Carbon Certification

Members are encouraged to report direct emissions from heating and use of fuel in facilities and assets such as vehicle fleets (scope 1), and electricity consumption (scope 2). The data reported contributes to an overall carbon footprint for the membership. Members who report are eligible to take part in the CCCA Carbon Certification scheme.

The CCCA's free Carbon Certification scheme recognises the progress made by our members to reduce their carbon footprint and contribute to Camden's zero carbon ambitions.

There are three certification levels: Going Green, Cutting Carbon and Carbon Champion.

We also offer Team Green certification that recognises environmental action by staff within organisations.



← Photo credit: Rob Harris.

“ Camden Art Centre are taking a number of initiatives on environmental sustainability. Being members of the CCCA provides additional support and the certification scheme provides a way of monitoring our energy consumption year on year to help identify improvements. ”

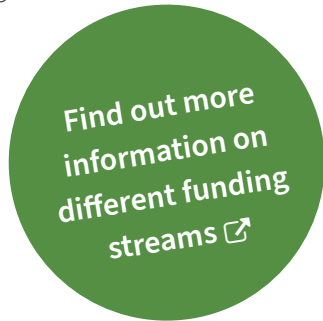
Chris Larner – Gallery Manager,
Camden Art Centre (Carbon Champion)



Camden Climate Fund

The Camden Climate Fund provides up to £10,000 for organisations to improve the energy efficiency of their buildings, with a focus on energy efficiency and low-carbon heating systems helping to reduce carbon emissions and improve air quality in Camden.

The Community Camden Climate Fund provides up to £25,000 for community energy groups to install and manage renewable energy systems that generate energy for the benefit of the local community. The CCCA can help your organisation with Camden Climate Fund applications.



“ We were only able to complete the installation of the PV panels on our roof because we received ‘match funding’ from the CCF. The application form was straightforward and we moved forward swiftly. It was the right thing to do in terms of increasing our sustainability and in reducing costs. There is also a great teaching point around the installation of the panels for our children. I would encourage any school or Governing Board who are considering this move to go ahead. ”

James Humphries – Head, Kentish Town Primary School



Case Study: Kentish Town Primary School Solar PV

With the help of £18,776 funding from Camden Climate Fund, Kentish Town CE Primary School worked with local community energy group Power Up North London to install solar PV.

The project installed a 35kW solar PV array over the roofs of 6 buildings saving approximately 7 tonnes of carbon emissions in the first year alone plus reducing energy costs of the school over the next 20–25 years.

Camden Climate Pledge

The Camden Climate Pledge pilot was launched during London Climate Action Week 2020 in partnership with BEE Midtown business improvement district and is being rolled out borough-wide in 2021. Participant organisations commit to working towards a net zero carbon borough by 2030. It allows organisations to pledge to take action across different focus areas or ‘themes’. The Climate Pledge has been designed to align with the UN Sustainable Development Goals so that organisations can demonstrate compliance with the globally recognised framework.

Benefits of taking the Climate Pledge include:

- ✓ **Access to free expert support – the CCCA provides members with resources, events and peer to peer opportunities for knowledge sharing.**
- ✓ **Opportunity to participate in grant funded projects – there are a number of projects covering various sustainability aspects.**
- ✓ **Use of the Camden Climate Check mark.**



“ We are proud to support the Camden Climate Change Alliance and the Climate Pledge. The Pledge is an opportunity to make a difference in tackling the climate crisis and receive support on sustainability from the CCCA. Midtown BID encourages all our partners to take the pledge and work together to implement real change. ”

Debbie Akehurst – Chief Executive Officer
Midtown Business Improvement District

Climate Pledge Themes

ENVIRONMENTAL MANAGEMENT



Create a framework which helps your business/organisation achieve its goals through **review, evaluation and improvement** of environmental performance.

ENERGY EFFICIENCY AND RENEWABLES



Reduce your operation's carbon emissions through improved **energy efficiency** and the use of **renewable energy**.

WASTE PREVENTION



Manage waste generated from your operations according to the principles of **reduce, re-use and recycle**.

SUPPLY CHAIN AND DELIVERIES



Strive to **incorporate environmental and social considerations** into your business/organisations procurement processes and reduce the carbon emissions resulting from your deliveries.

BUSINESS TRAVEL AND COMMUTING



Make every effort to reduce carbon emissions resulting from **business travel and staff commuting** within your business/organisation.

STAFF ENGAGEMENT



Undertake to **educate and motivate employees** to operate in an environmentally and social responsible manner, and to conserve resources wherever practicable.

ENCOURAGING BIODIVERSITY



Work to **protect and promote biodiversity** in Camden.

PARTNERSHIP



Commit to working **in partnership** with local schools/ community groups on projects aimed at improving sustainability and encouraging biodiversity.

The CCCA network has delivered a range of collaborative projects and events over the course of 2020. The following highlight some of the network's activities.

Camden Recycles Cups

The CCCA continued to work in partnership with Veolia on the Hubbub funded Camden Recycles Cups Project with launch events in Hampstead Village and Hatton Garden business improvement districts in January and February 2020.

Camden Town Low Emission Neighbourhood

The CCCA, WEGO and Camden Council held an air quality workshop at the iconic Roundhouse bar and café in February 2020 focusing on indoor air quality and zero emission deliveries.

SDGs in Camden Leaders Group

The Sustainable Development Goals Camden leader's group consists of organisations delivering the goals in the borough. In September 2020 an event focused on how the SDGs could benefit businesses and the community in the recovery from the coronavirus pandemic. During London Climate Action Week an event featured insight from Camden leaders for localising and acting on SDGs.



↑ Camden Recycles Cup launch at Hampstead Village BID.



→ Zero emission deliveries through the Camden Cargo Bike Network.

Clean Air Villages 3

CCCA continued to work with Cross River Partnership to deliver the Clean Air Village Project on Grays Inn Road, an Air Quality Focus Area where both air pollution and population density levels are high.

The project engages businesses providing advice and tools to take action on deliveries and staff travel to improve air quality in the area. This included jointly hosting a webinar to assist local businesses in November 2020.



Health Sector Special Interest Group

CCCA is working with a sector specific group for hospitals and health related organisations in the borough on their approach to net zero emissions.

COVID Support

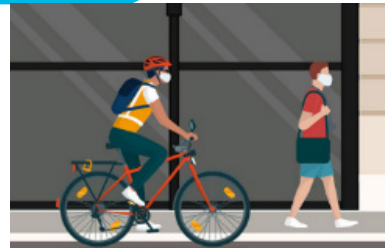
The CCCA provided assistance to members by ensuring they are aware of any government support, funding and grants available during the coronavirus pandemic. This has been and will continue to be provided through the CCCA website and e-bulletins.

Camden Climate Pledge Pilot Launch

The Camden Climate Pledge Pilot was launched during November 2020 as part of London Climate Action Week in partnership with BEE Midtown business improvement district. The event focussed on the different pledge themes and specifically the Encouraging Biodiversity theme.

Safe Sustainable Travel

In collaboration with Transport for London the CCCA delivered a safe, sustainable travel webinar in June 2020 for businesses to assist their employees during the coronavirus pandemic.



Today's Speakers				
Georgia Smith Lead Sustainability Consultant Camden Climate Change Alliance	Harriet Rogers Senior Consultant Momentum Transport	Kate Bentley Project Manager Cross River Partnership	Amelia Rogers Project Officer Cross River Partnership	Rachel Adridge Project Officer Cross River Partnership
Chair	Speaker	Speaker	Chair Moderator	Technical Lead

Logos at the bottom: CROSS RIVER PARTNERSHIP, Camden, Camden Climate Change Alliance, momentum, Department for Environment, Food & Rural Affairs.



← Speakers of the online event the CCCA held in collaboration with CRP.

The school network continued to expand in 2020 and we now have a record number of schools who are CCCA members. We have continued to engage schools on sustainability by supporting teachers, empowering students and encouraging commitment.

Supporting teachers

We have established a new online [sustainability peer support network](#) for which enables teachers and sustainability practitioners to share experiences and ideas on how to improve the environmental sustainability of schools. The school sustainability monthly e-bulletin provides school staff with updates on initiatives, projects and resources to assist with climate action in the school. CCCA now hosts an [information hub](#) on our website.

→ Rob Hopkins, founder of the Transition Towns movement, facilitating a sustainability imagination session with students.



Students presenting climate action ideas at the school sustainability submit.



Empowering students – developing creative solution to the climate crisis

The Sustainers initiative aims to empower students to drive sustainability within the school by enabling them to come up with creative solutions to the climate crisis. Ideas are then prioritised in collaboration and the chosen idea transformed into a deliverable project.

Following a successful pilot which saw businesses commit to providing funds for project ideas on air quality and waste, projects will recommence as part of the launch of the Schools Climate Charter in 2021.

← Schools taking part in a 'how to stop fast fashion from destroying the planet' webinar, at Think and Do pop up in Kentish Town.



Encouraging commitment – School Climate Charter

The Camden School Climate Charter is a local framework to empower schools to play their part in making Camden a net zero borough by 2030. It aims to engage head teachers and senior management colleagues at schools to help prioritise the sustainability agenda.

Charter commitments fall into two areas: as educators, schools will commit to teaching young people to be environmentally literate and as organisations, schools will commit to ensuring any decisions around managing premises, purchasing goods and managing resources take into account their impact on the environment.

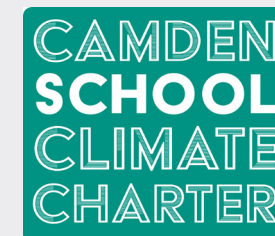
“*The Sustainability peer support group has been a brilliant platform to discuss ideas and collaborate with Camden Council in developing sustainability in schools. Having a network of staff and organisation focussed on sustainability allows easier sharing of ideas and resources. For example, UCS found out about the Camden Forest initiative at one of the meetings which led to over 100 trees being planted by staff and students across the borough. The structure provided by the Climate School Charter is going to be an excellent framework in driving sustainability at UCS and more broadly across the borough.*”

James Firth – Teacher of Geography, University College School

The Charter serves as a public demonstration of schools’ commitments to contribute to tackling the climate crisis. Formal launch of the charter will take place in 2021.

The Charter covers 12 commitments:

- ✓ **Sustainability and the curriculum** – embed across
- ✓ **Single-use plastics** – significantly reduce
- ✓ **Waste** – consider waste hierarchy
- ✓ **Food** – less meat more plant-based
- ✓ **Transport** – active travel
- ✓ **Energy** – production/conservation
- ✓ **Procurement** – a tool for driving change
- ✓ **Greening** – health and biodiversity
- ✓ **Engage school community** – empower
- ✓ **Schools partnerships** – local and national
- ✓ **Engage with local business** – connect
- ✓ **Climate justice** – international links/twinning



Develop & Launch



Development and launch of the **Schools Climate Charter**.

Launch of the **Camden Climate Pledge** borough-wide.

Development of a low carbon supply chain rating for local businesses will be developed to inform consumer decisions.

Engage & Collaborate



Engagement of other large building owners in Camden to ask them to review their current **Climate Action Plans** in response to the climate emergency and offer support to improve them further.

Promote **circular economy opportunities** through collaboration with major estates and organisations in the borough.

Continue to promote and provide advice to businesses and third sector on the Camden **Climate Fund**.

Continued delivery of **grant-funded** collaborative sustainability projects.

Raising Awareness



Develop awareness across privately rented business premises about the benefits of meeting the **Minimum Energy Efficiency Standards** as defined by government.

Expansion on the current **public information campaign** which will create a **programme of events** accessible to schools and the community as well an extended programme of events for businesses.

Continue to promote the use of **low/zero tailpipe emission** delivery services.

Support & Services



Continue to **grow and develop** the network as a platform for engaging and collaborating with businesses.

Continue to drive energy efficiency improvements by best **practice sharing and consultancy services**.

Ongoing free-of-charge and paid for **sustainability support** to CCCA members.

THANKS TO OUR BOARD, PARTNERS & SUPPORTERS IN 2020

Partners & Supporters



Board Members

Stephen McKinnell – SOAS

Karen Landles – Exterion Media

Mary Rawlinson – Green and Castle

Iain Patton – Ethical Team

Rajnika Hirani – The Francis Crick Institute

Kevin Nunan – Voluntary Action Camden

Peter Anderson – Troup Bywaters + Anders

Camden Climate Change Alliance



Sign up at www.camdencca.org/join or contact us on the details below regarding membership, services and opportunities for sponsorship.

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