

# Camden Climate Change Alliance

Camden's sustainability network  
for businesses, third sector & schools



# ANNUAL REPORT 2019

Working together towards a  
low emission, low waste Camden

# FOREWORD

2019 saw the climate crisis become the issue of our age, and the 2020s are already shaping up to be the defining decade for climate action. Now like never before, people are demanding that businesses and organisations change the way they operate in response to the climate crisis. As a Council, we know we need to respond to the growing environmental concerns of our community and have worked hard to cut our carbon emissions by 44% across our own estate and operations since 2010. Across the Camden Climate Change Alliance there has also been incredible progress, with carbon emissions across Camden now 39% below 2005 levels, but we know that we all need to go further and faster.

With over 400 organisations joining the network since its formation, the Camden Climate Change Alliance offers support that makes a real difference. The CCCA can help your business, organisation or school reduce waste, improve local air quality, or access funding for energy efficiency improvements and renewable energy systems. It also provides a platform for you to share successes and raise your profile as an environmentally responsible Camden based institution.

The Climate Change Alliance is also about connections and I am pleased that 2019 has seen businesses, third sector organisations and schools in Camden come together to work on environmental solutions. The 'Sustainers' project joined up school projects with businesses through our Dragon's Den funding event, and the 'Camden Recycles Cups' project is working with Hubbub and Veolia to cut waste across three Business Improvement Districts. On air quality, the CCCA is working with Business Improvement Districts and organisations such as Cross River Partnership to reduce the number of deliveries. Our 2019 Sustainability Awards at the Jerwood Hall was a great way to celebrate these successes – you can read more about the inspirational award winners later in this report.

I would like to thank all members for your committed work to date and for helping to make the Camden Climate Change Alliance stronger. The coming year brings with it new opportunities and expectations about how we react to the growing climate emergency – the CCCA is here to help. Thank you for being part of the network.

**Councillor Adam Harrison** – *Cabinet Member for a Sustainable Camden*



# BOARD'S INTRODUCTION

In 2019 Camden Climate Change Alliance members continued to reduce their carbon emissions by an average of 20%. This has contributed to the 45% reduction in carbon emissions that we've seen across the commercial and industrial sector in Camden since 2008.

In light of the climate crisis there is an ever-increasing recognition by businesses that operating sustainably must be a business as usual activity. As was seen at the recent Sustainability Awards, many are doing this already in Camden and indeed many are going further than ever before in considering their wide-ranging impact not only on the environment but also on the local community.

Looking ahead this link between the global, local, business and community will be made stronger as we seek for all organisations in the borough to contribute to the effort in addressing the climate emergency.

No matter the size of your organisation or the sector you work in, we all have a part to play as we continue to deliver and look for innovative ways to address the issue together. The CCCA can help no matter where you are on your sustainability journey and I encourage anyone interested in our work both in the borough and beyond to get in touch.

**Rajnika Hirani** – *CCCA Board member & Head of Sustainability and Business, Francis Crick Institute*



# ABOUT US

Established in 2008, the Camden Climate Change Alliance (CCCA) is a sustainability network and specialised consultancy, working in partnership with key organisations, businesses and schools to enable them to fulfil their sustainability potential. We do this by:

- ✓ Monitoring annual carbon performance
- ✓ Advising businesses and organisations on opportunities to reduce their environmental impact
- ✓ Operating a carbon certification scheme
- ✓ Creating opportunities for collaboration, networking and knowledge sharing

The CCCA network brings together businesses ranging from micro, small and medium-sized (SMEs) to very large organisations. It spans across a variety of sectors from professional services to entertainment with over 330 current active members across Camden.

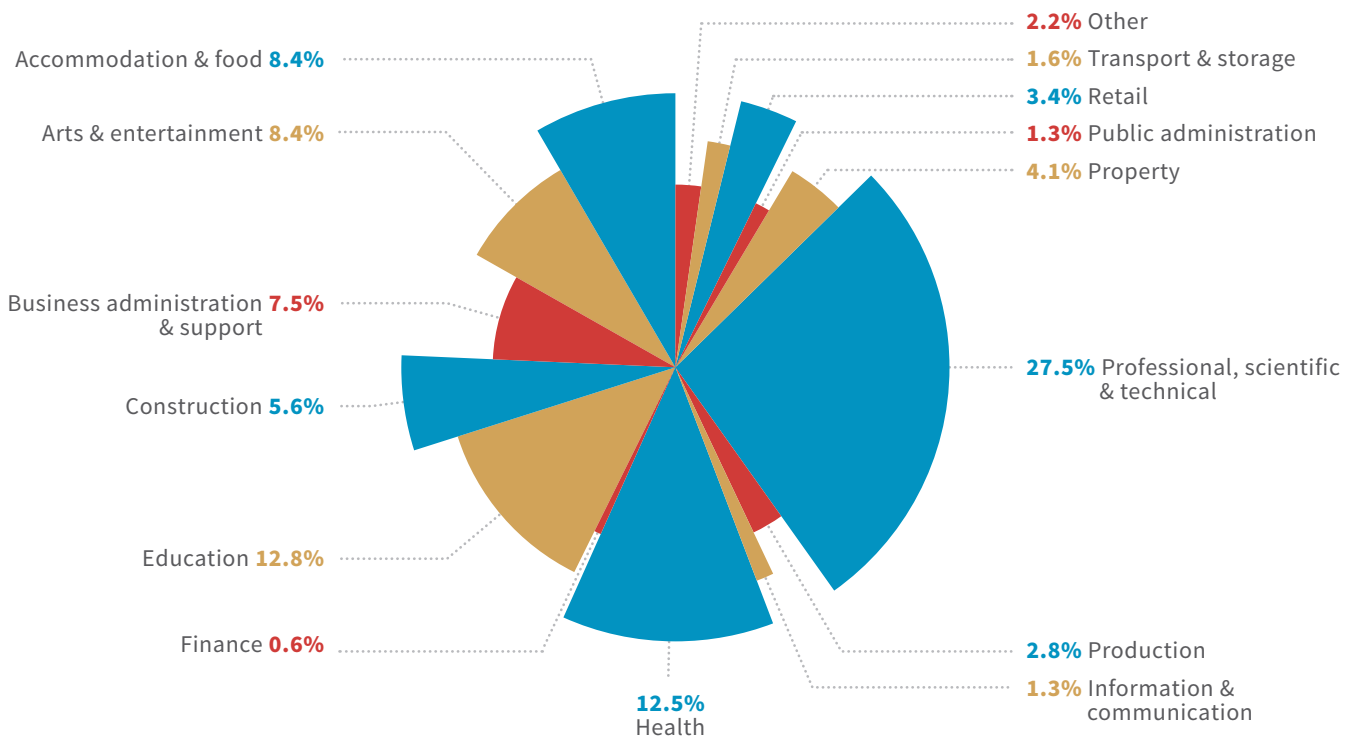
The mission of the CCCA is to assist members to contribute towards a zero carbon and low waste Camden, whilst improving local air quality, by helping to embed sustainability at the heart of organisational strategy and practice.

# OUR PEOPLE & PARTNERS

A team of sustainability experts at the CCCA work in partnership with other local networks including Business Improvement Districts (Camden Town Unlimited, BEE London, Euston Town, The Fitzrovia Partnership, Hatton Garden, Hampstead Village), the Knowledge Quarter and business forums (Kings Cross Estate Environment Forum and Urban Partners for King's Cross, Euston and St Pancras) to deliver sustainable innovation across Camden.

The CCCA is guided by an Advisory Board comprising member organisations. The Advisory Board ensures that the needs of the business community are met, while setting the strategic direction of the CCCA.

## CCCA membership across sectors



## Our membership benefits

The CCCA has two levels of membership – Basic and Premium. Basic membership provides free point of use services including online support, workshops, newsletters, networking events and the CCCA's Carbon Certification scheme.

We can provide on-site environmental assessments to all members with advice on where to make improvements to premises, policies and practice.

CCCA membership can help to raise your profile as a sustainable organisation and assist you in compliance with environmental policies and legislation, using our expert support and advice.

## Premium membership

A fee paying premium membership option offers additional tailored support, account management and benefits for businesses.

“The CCCA has been a good source of information for us. The networking events and presentations we attended have increased our confidence and given us new ideas to inform our sustainability objectives and maintain the ISO14001 accreditation (which is business critical for us).”



**John McAslan**  
CEO  
John McAslan & Partners



# OUR SUPPORT

## Consultancy

The CCCA team offers a variety of specialised sustainability consultancy services to support organisations and schools with their sustainability path. These include:

- ✓ Sustainability policy, strategy and action plans
- ✓ Carbon reporting
- ✓ Energy and waste management
- ✓ Display Energy Certificates
- ✓ Training
- ✓ Legal compliance
- ✓ Environmental Management Systems
- ✓ Travel plans
- ✓ Air quality audits
- ✓ Corporate Social Responsibility matching service

## Carbon Certification

The CCCA's free Carbon Certification scheme recognises the progress made by our members to reduce their carbon footprint and contribute to Camden's zero carbon ambitions. There are three certification levels: Going Green, Cutting Carbon and Carbon Champion. We also offer Team Green certification that recognises environmental action by staff within organisations.



The Camden Climate Fund provides up to £10,000 for organisations to improve the energy efficiency of their buildings, with a focus on energy efficiency and low carbon heating systems helping to reduce carbon emissions and improve air quality in Camden.

“Camden Climate Fund helped us upgrade our lighting to make it more energy-efficient, reducing our electric bill. This was the first in a series of actions we are taking to reduce our carbon footprint.”

**Rachel Schwartz** – Director, Kentish Town City Farm

“With high levels of engagement from professionals, who are both productive and passionate about tackling climate change, CCCA provide the necessary tools to help us in reducing our carbon emissions, introducing effective initiatives and providing us with valuable data.”



**Morgan Teal**

Deputy Head of Operations,  
The Wesley Hotel

# EVENTS AND COLLABORATION

During 2019, the CCCA continued to deliver and support a range of projects and activities that secured environmental benefit and built connections across the CCCA membership.



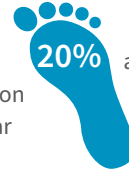
- 1 Camden Council held the UK's first Citizens' Assembly on the climate crisis, to shape a new Climate Action Plan for Camden. The CCCA hosted a roundtable event for members who wanted to contribute climate proposals to the Assembly.
- 2 Funded by Defra's Clean Air Grant, the CCCA is working with Cross River Partnership to deliver freight delivery consolidation across three Business Improvement Districts using Camden Council's Freight Consolidation Centre.
- 3 The Sustainable Development Goal leaders group seeks to simplify the SDGs for businesses, communities and schools to demonstrate the impact local action has on global issues.
- 4 Funded by Hubbub's Cup Fund, the CCCA is working with Veolia and Business Improvement Districts to encourage the reduction of single-use cups and improve recycling. #InTheLoop.
- 5 Working with schools across the borough to drive forward sustainability projects supported by CCCA members. Special thanks to Troup Bywaters and Anders, Alara and Friends House.
- 6 Funded by the Mayor of London's Air Quality Fund the Camden Town Low Emission Neighbourhood improves local air quality through a number of measures targeted to reduce emissions from transport and buildings.

# OUR IMPACT

## Carbon Footprint

Members are encouraged to report direct emissions from heating and use of fuel in facilities and assets, such as vehicles, that the company owns (scope 1), and electricity consumption (scope 2). This provides two benefits:

- 1 Annual reporting acts as a catalyst for organisations to become accountable for their emissions, which leads to actions to reduce them.
- 2 The CCCA is able to identify trends and challenges that organisations face in managing emissions.



## Carbon Certification

Members who report are eligible to take part in our Carbon Certification scheme. In 2019, **44 members** were awarded a carbon credential and another three the Team Green award.



Going Green



Cutting Carbon



Carbon Champion



Team Green

# CELEBRATING SUCCESS

## Camden & Islington Sustainability Awards

On 21<sup>st</sup> November 2019, the Camden and Islington Sustainability Awards celebrated the achievements of businesses, community organisations and schools who are leading the way on sustainability in both boroughs at London Symphony Orchestra's Jerwood Hall. The first of its kind cross-borough event brought together organisations from across Camden and Islington to share best practice. Attendees heard from leading organisations on the role of cities, businesses and the community in tackling the climate crisis.

Special thanks to our host Natasha Friend, Director of Camden Giving and speakers from C40 Cities Climate Leadership Group, New Economics Foundation, Possible, Troup Bywaters & Anders and Bennetts Associates.

“The night had inspirational speakers, great networking opportunities and of course some very exciting projects being showcased. Congratulations to all the winners.”

**Stephen McKinnell** – Chair, CCCA Advisory Board



## Camden winners of the 2019 Sustainability Awards

### Excellence in Energy Efficiency and Carbon Reduction Award

(Sponsored by Workspace)  
Winner: **iRecycle** for a project developing the concept of a waste by water service utilising London's underused waterways.

### Excellence in Improving Air Quality

(Sponsored by Lendlease)  
Winner: **Great Ormond Street Hospital** for implementing a world first Clean Air Hospital Framework to provide sector best practice on improving air quality.

### Resource Management and Recycling

(Sponsored by Veolia)  
Winner: **The Fitzrovia Partnership** for operating an innovative zero-to-landfill and carbon neutral commercial waste service to retailers, offices or small businesses.

### Employee Engagement

Winner: **Sheppard Robson** for influencing significant behavioural change in the workplace, resulting in a 50% reduction in carbon emissions in ten years.

### Best Community Environmental Project

(Sponsored by GLL)  
Winner: **Transition Town**: The Sustainers pilot project has embedded sustainability in schools, engaging students and teachers with sustainability projects.

### Leadership in Green Procurement

(Sponsored by BEE Midtown)  
Winner: **The Wesley Hotel** have procured carpet from local suppliers, recycled PET plastic bedding, eco-friendly cleaning products and much more.

### Sustainability Champion

Winner: **Lauren Richards, Food and Beverage Manager, The Roundhouse** has been trialling a number of alternatives ranging from paper cups and even corn based solutions to reduce single-use plastics.

### Best Sustainable School Initiative

(Sponsored by Alara)  
Winner: **Torriano School** have introduced a number of lessons to educate students on the dangers of plastic in our oceans, as well as implementing meat-free days.

# THANKS TO OUR BOARD, SUPPORTERS & PARTNERS IN 2019

## Partners



## Board Members

**Stephen McKinnell** – SOAS  
**Karen Landles** – Exterion Media  
**Mary Rawlinson** – Green and Castle  
**Iain Patton** – Ethical Team  
**Rajnika Hirani** – The Francis Crick Institute  
**Charlotte May** – King's Cross Estate Services  
**Kevin Nunan** – Voluntary Action Camden  
**Peter Anderson** – Troup Bywaters + Anders

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## Supporters



## JOIN FREE AS A MEMBER TODAY

Sign up at [www.camdencca.org/join](http://www.camdencca.org/join)

Or contact us on the details below regarding membership, services and opportunities for sponsorship.

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