

# Camden Climate Change Alliance

Camden's sustainability network  
for businesses, third sector & schools



Illustrated record of key sustainability challenges and ideas for the borough in the next 10 years, including the role the CCA can play in addressing them. 10<sup>th</sup> anniversary, Nov 2018

# ANNUAL REPORT 2018

# FOREWORD

2018 was a historic year for the Camden Climate Change Alliance as it celebrated its 10<sup>th</sup> anniversary. Since its launch, over 380 businesses have accessed the support that helps members realise their sustainability objectives. With growing awareness and concern about climate change and other sustainability issues, such as air quality and the need to reduce the amount of waste we produce, particularly single-use plastics, efforts to empower and connect organisations in the borough to deliver sustainable services and products are more important than ever.

The Camden Climate Change Alliance aims to create positive and constructive connections between businesses, third sector organisations and schools in Camden. Connections help to mobilise skills, knowledge and resources across organisations so that they are better equipped to help drive environmental improvement.

I am very pleased to see that the work of the Alliance in 2018 has placed particular emphasis on strengthening partnerships and collaborative work. This includes collaborating with the Department for Business, Energy and Industrial Strategy and the Knowledge Quarter in engaging local businesses with the first-ever Green Great Britain Week and delivering a borough-wide campaign with the Cross River Partnership and CCCA members on Clean Air Day. I'm looking forward to seeing more progress across the Camden Climate Change Alliance membership over 2019 as we all find new pioneering ways to improve our local environment.

**Councillor Adam Harrison** – *Cabinet Member for Improving Camden's Environment*



# BOARD'S INTRODUCTION

2018 saw continued success on carbon emission reduction with 89% of Camden Climate Change Alliance members who reported their energy data reducing their carbon emissions compared to the previous year. The average carbon emissions reduction of all those who reported was 19%. This contributes towards the 40% borough-wide reduction in carbon emissions.

Working in partnership has been a focus in the last year as we continued to expand the range of support to address wider sustainability challenges. These include air quality and waste reduction that have become top priorities not only for business but for third sector organisations and schools across the borough. Going forward we are developing new strategies to expand our reach while contributing to tackling

borough priorities. We are doing this by enhancing our online information platform and piloting new approaches that enable us to deliver effective and efficient support to schools and the third sector, including our new Corporate Social Responsibility matching service and sponsorship initiative.

I would like to thank all members for the ongoing support and encourage anyone who might have an innovative idea of how we can work together to address air quality, waste and carbon reduction to get in contact with us.

**Rajnika Hirani** – *CCCA Board member & Head of Sustainability and Business, Francis Crick Institute*



# ABOUT US

Established in 2008, the Camden Climate Change Alliance (CCCA) is a sustainability network and specialised consultancy, working in partnership with key organisations, businesses and schools to enable them to fulfil their sustainability potential. We do this by:

- ✓ Monitoring annual carbon performance
- ✓ Advising businesses and organisations on opportunities to reduce their environmental impact
- ✓ Operating a carbon certification scheme
- ✓ Creating opportunities for collaboration, networking and knowledge sharing

Based in the London Borough of Camden, members make a commitment to embed good environmental practice in their organisations.

The mission of the CCCA is to assist members to contribute towards a low emission and low waste Camden, which improves local air quality, mitigates climate change and closes the loop on resource use.

# OUR PEOPLE & PARTNERS

Our sustainability experts work in collaboration with other local networks including Business Improvement Districts (Camden Town Unlimited, BEE London, Euston Town, Fitzrovia Partnership and Hatton Garden), the Knowledge Quarter and business forums such as King's Cross Estate Environment Forum and Urban Partners for King's Cross, Euston and St Pancras.

The CCCA is overseen by an Advisory Board comprising member organisations. The Advisory Board ensures that the needs of the business community are met, while setting the strategic direction of the CCCA.

## Our membership

The CCCA network brings together businesses ranging from micro, small and medium-sized enterprises (SMEs) to very large organisations. It spans a variety of sectors from professional services to entertainment with over 270 members across Camden.

The CCCA has two levels of membership – Basic and Premium. Basic membership provides free access to services including the online 'Made Easy' guides, workshops, electronic updates and our local Carbon Certification scheme. We provide free environmental assessments to new members with advice on where to make improvements to their premises, policies and practices.

Membership option benefits	Basic	Premium
Access to the CCCA local Carbon Certification scheme	✓	✓
Free environmental assessment	✓	✓
Account manager support		✓
Detailed carbon footprint report (or equivalent service)		✓
Online resources	✓	✓
Free events		✓
Regular e-bulletin	✓	✓
Reduced rate consultancy services		✓
Invitation to workshops and networking events	✓	✓
Access to our CSR Match service	✓	✓

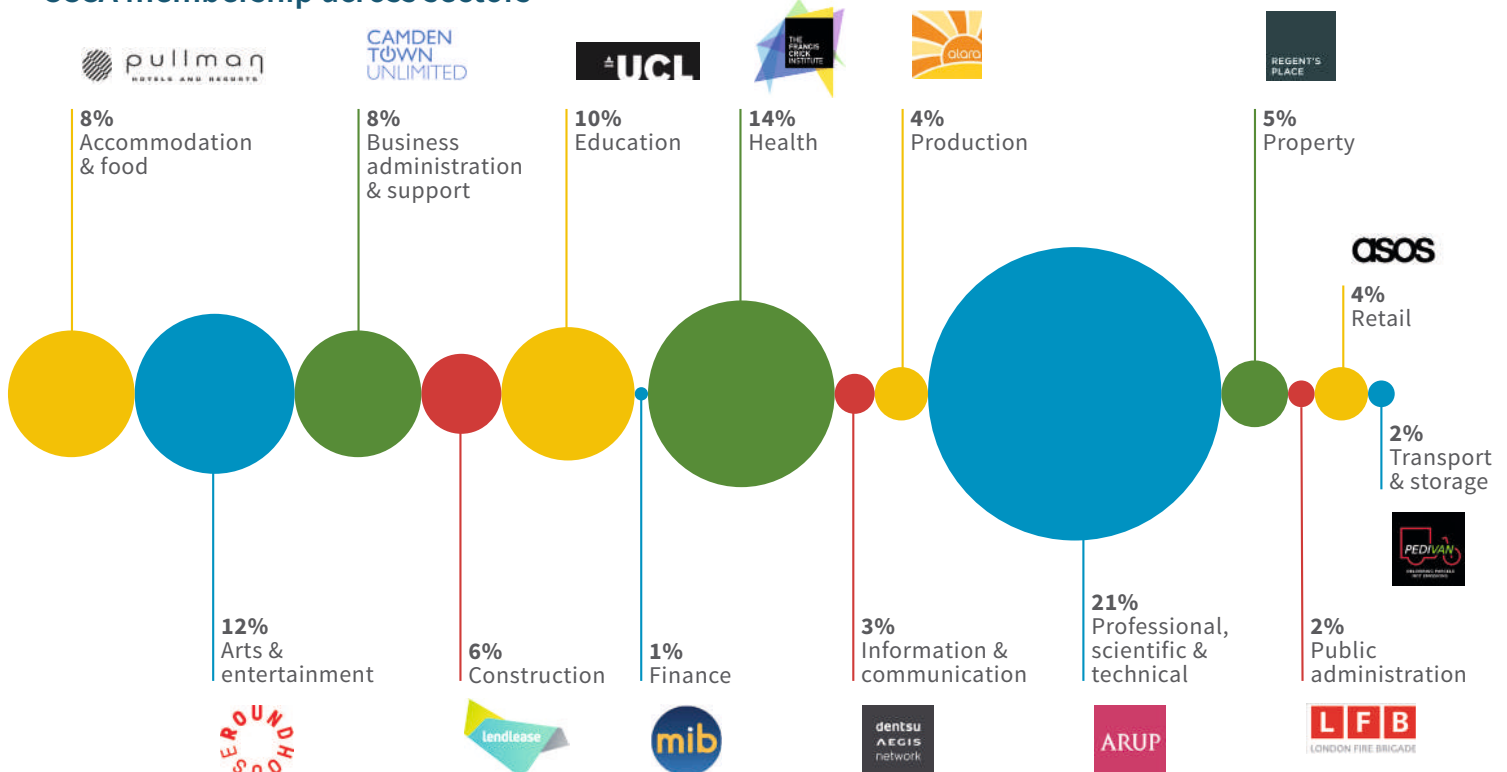
“The CCCA has been a good source of information for us. The networking events and presentations we attended have increased our confidence and given us new ideas to inform our sustainability objectives and maintain the ISO14001 accreditation (which is business critical for us).”

**John McAslan** – CEO, McAslan and Partners

“Our association with the CCCA has given everyone in our business a focus to do all we can to reduce our impact on the environment and equally as important the impact of our customers.”

**Nigel Southey** – MD, Colyer London

## CCCA membership across sectors



# OUR SUPPORT

## Consultancy

We offer a variety of specialised sustainability consultancy services to support organisations and schools on their sustainability path. These include:

- ✓ Sustainability policy, strategy and action plans
- ✓ Carbon reporting
- ✓ Energy and waste management
- ✓ Display Energy Certificates (DECs)
- ✓ Tailored training and workshops
- ✓ Legal compliance
- ✓ Environmental Management Systems
- ✓ Travel plans
- ✓ Air quality audits
- ✓ Corporate Social Responsibility matching service

## Carbon Certification

The CCCA's free Carbon Certification scheme recognises the progress made by our members to reduce their carbon footprint and contribute to Camden's overall aim of reducing the borough's emissions by 40% by 2020. There are three certification levels: Going Green, Cutting Carbon and Carbon Champion. An additional Team Green engagement certification is also available.

“The CCCA has helped us to manage and connect all of our different energy and environment initiatives, enabling us to visualise the benefits, inspire stakeholders and identify areas for further improvement.”

**Hester Sharpe** – Energy and Environment Manager, Wellcome



The pilot phase of the Camden Climate Fund, a Camden Council initiative, saw a number of businesses each provided with up to £5,000 to improve the energy efficiency of their buildings. The CCCA provides support in the form of a site visit, tools and information to assist members with their application.

“The CCF is a straightforward grant which has helped us to continue to invest in replacing inefficient equipment, further reduce our carbon emissions (23,915 kg of CO<sub>2</sub> per year) and stabilise running costs of our venue. Applying to the fund was very easy and colleagues from the Camden Climate Change Alliance were, and continue to be, very helpful and supportive.”

**Ken Wright** – MD, Phoenix Artist Club

# EVENTS AND COLLABORATION

During 2018 we worked in collaboration with partners and engaged with national awareness initiatives such as Great Green Britain Week and Clean Air Day, in order to expand our reach and deliver effective and relevant events. A total of 255 people took part in our face-to-face activities.

“The CCCA has helped us connect with like-minded businesses, providing engagement opportunities and collaborative partnerships that benefit our wider approach to sustainability awareness and carbon reduction.”

**Peter Anderson** – Managing Partner, Troup Bywaters + Anders

CCCA premium member, Colyer London, showcasing their electric van on Clean Air Day as part of our participation in the national initiative.

Food waste reduction staff engagement provided by North London Waste Authority as part of World Environment Day.

Catering for Good event. Delivered in collaboration with the Sustainable Restaurant Association and Islington Sustainable Energy Partnership.



Green Great Britain Week's Sustainability Round Table. Delivered in partnership with the Knowledge Quarter and supported by the Department for Business, Energy & Industrial Strategy and Troup Bywaters + Anders.

Alliance members utilised the Camden Council free cycle training service.

Site visit to King's Cross Energy Centre. One of the largest combined heat and power (CHP) plants in central London.

“Thank you so much for organising the training. Despite having cycled in London for years, I have learned so much around posture, connection with the bike, positioning of pedals and road safety.”

**Cycle training participant** – Royal Central School for Speech and Drama

# BECOME A CCCA SPONSOR

Become a CCCA sponsor and help us deliver tangible environmental improvements in the borough whilst increasing the exposure of your business brand. There are two sponsorship options: **Benefactor** (£5,000) and **Advocate** (£2,500).

This annual sponsorship provides you with a platform to demonstrate your business commitment to sustainability by:

- ✓ **Contributing to the work of the Alliance**
- ✓ **Helping others through our new 'Sponsored Premium Membership'**
- ✓ **Sharing your business skills and expertise**
- ✓ **Developing bespoke sustainability projects**

## Sponsored Premium Membership

Benefactors will be able to choose a committed micro- and small-enterprise or community organisation to access our Premium membership free for a year. This will enable us to support them in achieving their sustainability goals, for example by:

- ✓ **Delivering waste audits to help them reduce their plastic waste**
- ✓ **Accessing sustainable travel advice to reduce local air pollution and improve staff wellbeing**
- ✓ **Putting in place a sustainability strategy**
- ✓ **Analysing their carbon footprint and identifying actions to reduce it**



# OUR IMPACT

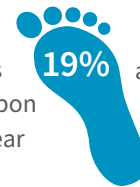
## Carbon Footprint

Members are encouraged to report direct emissions from the use of heating and fuels in facilities and other assets, including company-owned vehicles (scope 1), as well as electricity consumption (scope 2). This provides two benefits:

- 1** Annual reporting acts as a catalyst for organisations to become accountable for their emissions, which leads to actions to reduce them.
- 2** The CCCA is able to identify trends and challenges that organisations face in managing emissions.



89% of reporting members **REDUCED** their carbon footprint year on year



19% average carbon footprint **REDUCTION** achieved by those who reported



40% **REDUCTION** in commercial and industrial CO<sub>2</sub> emissions across the borough since 2008

## Carbon Certification

Members who report are eligible to take part in our Carbon Certification scheme. In 2018, **56 members** were awarded a carbon credential and another two the Green Team award.



**Going Green**



**Cutting Carbon**



**Carbon Champion**



**Team Green**

“We are glad to be working with the CCCA who have helped us to identify ways of reducing our carbon emissions.”

**Paul Grey** – CEO, Friends House Hospitality



“The CCCA has been a great tool to engage our leadership. It has helped stimulate investment and support for change.”

**Steph Welch** – Head of Facilities Management, ARUP



In 2018 we celebrated our 10<sup>th</sup> anniversary with an event to recognise the contribution of our long-standing high-achieving members.

Keynote speaker, London's Deputy Mayor for Environment and Energy, **Shirley Rodrigues**, provided insight on London's sustainability challenges. Our business perspective speakers **Carmel McQuaid**, Head of Sustainable Business, Marks & Spencer, **Phil Birch**, Manager of Sustainable and Healthy Buildings, John Lewis Partnership and **Tom Kyle**, Sustainability Lead and Associate, Sheppard Robson, shared their strategies for improving businesses' sustainability.



Anniversary event speakers session  
“Excellent speakers, a mix of experiences and an opportunity to learn from people you wouldn't normally get to hear from.”

**Event participant**



CCCA long-standing committed members (those who reported for six years or more and reduced their footprint by at least 20%)

# THANKS TO OUR BOARD, SUPPORTERS & PARTNERS IN 2018

## Partners

CAMDEN  
TOWN  
UNLIMITED



EUSTON  
TOWN

The  
Fitzrovia  
Partnership  
Business Improvement District



## Supporters

GREATER  
LONDON  
AUTHORITY



SOAS  
University of London

TROUP  
BYWATERS  
+ ANDERS

THE WESLEY

## Board Members

**Charlotte May** – King's Cross Estate Services

**Iain Patton** – Ethical Team

**Karen Landles** – Exterion Media

**Kevin Nunan** – Voluntary Action Camden

**Mary Rawlinson** – Green and Castle

**Peter Anderson** – Troup Bywaters + Anders

**Rajnika Hirani** – The Francis Crick Institute

**Stephen McKinnell** – SOAS (Chair)

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**JOIN FREE AS A MEMBER TODAY AND RECEIVE YOUR FREE ENVIRONMENTAL ASSESSMENT**

Contact us on the details below regarding memberships and services or:

Sign up at [www.camdencca.org/join](http://www.camdencca.org/join)

Switchboard: 020 7974 4444  
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Website: [www.camdencca.org](http://www.camdencca.org)  
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