

# 10 Camden Climate Change Alliance

Camden's sustainability network for businesses, third sector & schools

YEARS OF SUSTAINABILITY COMMITMENT



## 10 YEARS OF SUSTAINABILITY COMMITMENT

I am proud to be celebrating the tenth anniversary of the Alliance with you. It is a significant achievement and testament to the commitment of members and partners. Since its establishment in 2008, over 360 businesses have had access to its support and the number continues to grow.

A strength of the Alliance is its ability to bring businesses and organisations to work together and learn from one another. This is all the more important now as climate change and other environmental challenges force their way up the business agenda. Together the Alliance is now tackling a wider range of issues including energy and carbon reduction, air quality and waste. It has and will continue to encourage businesses, third sector and schools to work together to drive local environmental action.

I would like to thank you for all your support and commitment to making Camden a better place and look forward to seeing more of the great work in the years to come. Enjoy the celebration.



**Councillor Adam Harrison** | Cabinet Member for Improving Camden's Environment

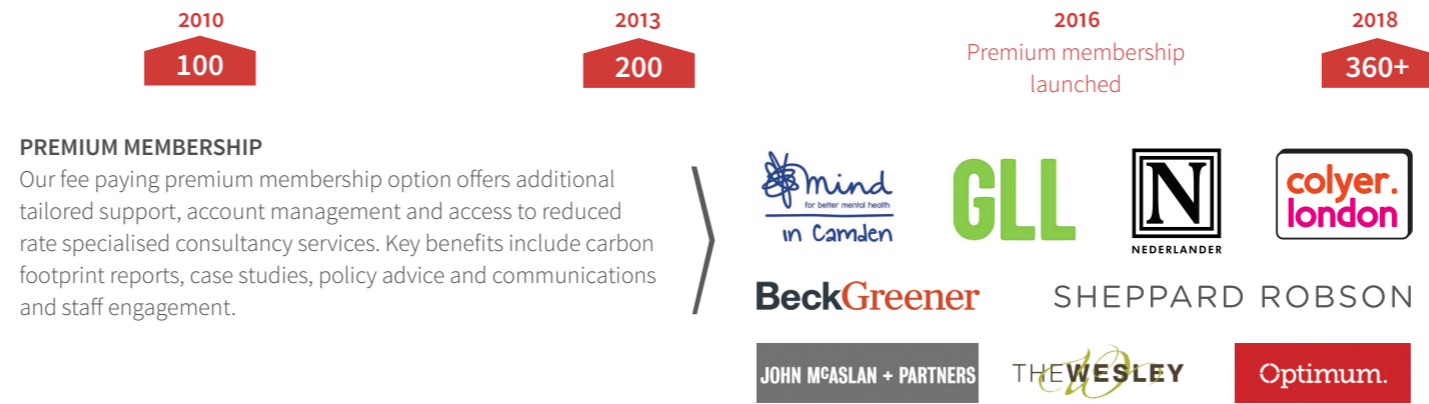
## ABOUT US

The Camden Climate Change Alliance (CCCA) is a membership network and sustainability consultancy set up by Camden Council in 2008. We enable businesses, organisations and schools to deliver sustainable services and products. Our mission is to assist members to contribute towards a low emission and low waste Camden, which improves air quality, mitigates climate change and contributes towards a circular economy.

We do this by:

- ✓ Advising businesses and organisations on opportunities to reduce their environmental impact
- ✓ Supporting members in their monitoring and reduction of their carbon footprint
- ✓ Operating a local carbon certification scheme
- ✓ Creating opportunities for networking and knowledge sharing
- ✓ Delivering technical workshops and training to provide our members with required skills
- ✓ Enabling CSR opportunities by connecting businesses, third sector organisations and schools on sustainability goals
- ✓ Offering a variety of specialised sustainability consultancy services including supporting sustainability policy and strategy, energy and waste management, air quality, legal compliance and environmental management systems

## MEMBERSHIP GROWTH



## CARBON REDUCTION

\*Average footprint reduction of those reporting

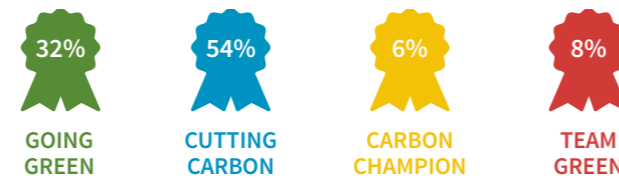


### ANNUAL REPORTING

Members are encouraged to report direct emissions from heating and use of fuel in facilities and assets, such as vehicles, that the company owns (scope 1), and electricity consumption (scope 2).

The CCCA's carbon certification scheme recognises the progress made by members to reduce their carbon footprint and contribute to Camden's overall aim of reducing the borough's emissions by 40% by 2020.

### 249 CERTIFICATIONS OVER 10 YEARS



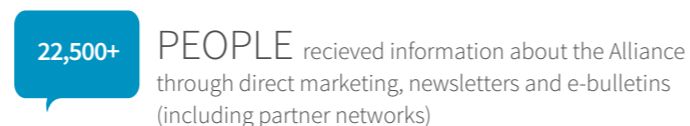
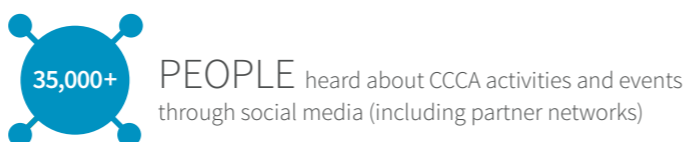
### LONG-STANDING COMMITTED MEMBERS

These CCCA members have reported for 6 years or more over the last 10 years and have reduced their footprint by at least 20%.

### SOAS UNIVERSITY OF LONDON



## REACH



### 65 FACE TO FACE EVENTS HELD



DECENTRALISED ENERGY  
**CARBON FOOTPRINTING**  
STAFF ENGAGEMENT AND BEHAVIOUR CHANGE  
**WASTE MANAGEMENT**  
GREEN DEAL  
**AIR QUALITY**  
RENEWABLE HEAT

SOCIAL MEDIA FOR SUSTAINABILITY  
**GREEN PROCUREMENT**  
GREEN SKILLS  
**ENVIRONMENTAL MANAGEMENT**  
AWARDS AND NETWORKING  
**ENERGY EFFICIENCY AND COST SAVINGS**  
AWARENESS DAYS

## CARBON FOOTPRINT: EXAMPLES OF TOP PERFORMERS



- ✓ Successful staff engagement
- ✓ Chillers upgrade
- ✓ Voltage optimisation and lighting upgrade (LED)
- ✓ Demand-led approach maintenance
- ✓ Food waste reduction

*“The CCCA has helped us to manage and connect all of our different energy and environment initiatives, enabling us to visualise the benefits, inspire stakeholders and identify areas for further improvement.”*

**Hester Sharpe** | Energy and Environment Manager, Wellcome



- ✓ Replacement of air handling units
- ✓ Efficient ventilation controls
- ✓ Insulation of exposed heating pipework
- ✓ Lighting upgrade (LED)
- ✓ 1/3 water reduction (installation of tap aerators)

*“Being part of the CCCA provides us with the insight and knowledge sharing required to achieve our environmental goals, as well as highlighting our achievements to others and our staff who are continually coming up with new ideas on our journey towards reducing emissions and reducing the impact on our environment.”*

**Jonathan Dixon** | Property Services Manager, Nederlander Theatre



- ✓ Improvements to building energy management system – including zone controls
- ✓ Chillers upgrade
- ✓ Window double glazing fitted
- ✓ Solar SOAS community energy PV installation

*“Being part of the CCCA has allowed knowledge sharing and given us a chance to showcase our achievements. You can always learn new ideas from other members and can feel enthused and inspired about the work they are doing. The Alliance has been a great facilitator of this.”*

**Stephen McKinnell** | Head of Energy Management, SOAS



## OUR PARTNERS



## BOARD MEMBERS

We would like to thank our board members for the invaluable contribution in the development of the Alliance during the last 10 years.

- Peter Anderson** – Troup Bywaters and Anders
- Laura Davies** – Olswang
- Rajnika Hirani** – The Francis Crick Institute
- Karen Landles** – Exterion Media
- Charlotte May** – King's Cross Estate Services
- Stephen McKinnell** – SOAS (Chair)
- Kevin Nunan** – Voluntary Action Camden
- Iain Patton** – Ethical Team PR
- Mary Rawlinson** – Green and Castle
- Stephen Wilkinson** – Addison Lee

## EVENT SPONSORS

**TROUP  
BYWATERS  
+ ANDERS**

**TROUP BYWATERS & ANDERS** is a nationwide building services engineering and design consultancy, that has been a member and worked alongside the Camden Climate Change Alliance since 2010 in order to support our 'Sustainability at Heart' business ethos and our aims to drive change and make a noticeable difference to the environment.

The Alliance provides us with the tools and guidance needed to embed environmental and carbon management best practice into our daily activities. Through our energy monitoring and reporting, they also provide us with the opportunity to positively contribute towards achieving a joint emissions reduction target for the London Borough of Camden.



**HATTON GARDEN** Business Improvement District shares Camden Council's ambition to tackle climate change and improve air quality throughout the borough. We take the view that only by working together with all stakeholders can we make a difference.

We continue to forward our plans to consolidate waste management, improve freight movements and provide practical advice to businesses wishing to reduce their carbon footprint. We are confident that with the support of this Alliance, we can make positive changes and dramatically reduce local emissions.



**THE WESLEY**, recognised as the First Ethical Hotel in the UK (located near Euston), shares the vision and aims of CCCA to tackle climate change, local air quality and impact on the environment. We have been members of the Alliance for almost 10 years and are proud to be able to support its work.

Through our ethical business model, we are hoping to spread the sustainability values amongst the hospitality sector and beyond, as we pass the message to our customers, those we do business with and our supply chain.

## Join free as a member today & receive your free environmental assessment

Sign up at [www.camdencca.org/join/join-the-ccca](http://www.camdencca.org/join/join-the-ccca)  
Or contact us regarding memberships and services.

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**Camden  
Climate Change  
Alliance**

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