

FOREWORD

As the Camden Climate Change Alliance (CCCA) moves into its 10th year it continues to lead the way in helping businesses and organisations across Camden to become more environmentally sustainable. Since 2008 over 360 organisations have joined the network and as the membership grows, businesses, charities and the public sector in Camden are making a real difference to the key environmental challenges we face.

I was fortunate to attend the CCCA event hosted by the Wellcome Trust in December, where I had a chance to meet members for the first time. I was struck by the breadth of their work, particularly in the areas of air quality, waste reduction and carbon emissions. You can read more about our members'

achievements and our 2017 Sustainable Business Award winners in this report. Your powerful contributions to the environmental agenda and the thriving energy of the CCCA demonstrates that economic growth and sustainability can go hand in hand.

I would like to thank all members, CCCA partners and supporters over the last year. Together we are working towards a more sustainable borough and I see exciting times ahead.

COUNCILLOR ADAM HARRISON, CABINET MEMBER FOR IMPROVING CAMDEN'S ENVIRONMENT



CHAIR'S INTRODUCTION

The Camden Climate Change Alliance celebrates its 10th anniversary this year and it's a time to reflect on the success and achievements made to date but also a time to look to the future to ensure we are as relevant as ever. Back in 2008 carbon emission reductions tended to be the main focus for those of us working in the field and, whilst this is still an important area of work, the world of sustainability has expanded with a greater focus on areas such as air pollution and single use plastics.

The Alliance has a proven track record of encouragement and support to its members and this is shown with 81% of our members who reported their emissions to us seeing a reduction over the previous year. The average carbon emissions reduction of all those who reported was 8%.

We are committed to equipping Camden businesses and organisations both large and small with the necessary support and knowledge to give them the leading edge in all matters relating to sustainability, so watch this space as we evolve for our second decade to make Camden greener.

Thanks again for all your support and I encourage others to come and join us or the future.

STEPHEN MCKINNEL, CHAIR OF THE CCCA ADVISORY BOARD & HEAD OF ENERGY MANAGEMENT, SOAS, UNIVERSITY OF LONDON



ABOUT US

Established in 2008, the Camden Climate Change Alliance (CCCA) is a membership network and sustainability consultancy, which enables businesses and organisations to deliver sustainable services and products. We do this by:

- ✓ **Monitoring annual carbon performance**
- ✓ **Advising businesses and organisations on opportunities to reduce their environmental impact**
- ✓ **Operating a carbon certification scheme**
- ✓ **Creating opportunities for networking and knowledge sharing**

Members make a commitment to measure, manage and reduce their greenhouse gas emissions and embed good environmental practice in their organisations.

The mission of the CCCA is to assist members to contribute towards a low emission and low waste Camden, which improves local air quality, mitigates climate change and contributes towards a circular economy.

OUR PEOPLE & PARTNERS

A team of sustainability experts at the CCCA work in partnership with other local networks including Business Improvement Districts (Camden Town Unlimited, BEE London, Euston Town, Fitzrovia Partnership and Hatton Garden), the Knowledge Quarter and business forums (King's Cross Estate Environment Forum and Urban Partners for King's Cross, Euston and St Pancras) to share resources and expertise so we are in the best position to support local businesses.

The CCCA is overseen by an Advisory Board comprising member organisations. The Advisory Board ensures that the needs of the business community are met, while setting the strategic direction of the CCCA.

| Membership option benefits | Basic | Premium |
|--|-------|---------|
| Access to CCCA Carbon Certification scheme | ✓ | ✓ |
| Free environmental assessment & site visit | ✓ | ✓ |
| Account manager support | | ✓ |
| Detailed carbon footprint report (or equivalent service) | | ✓ |
| Website resources – access online member forum & made easy sustainability guides | ✓ | ✓ |
| Attend events for free | | ✓ |
| Regular newsletter | ✓ | ✓ |
| Reduced rate consultancy services | ✓ | ✓ |
| Invitation to workshops & networking events | ✓ | ✓ |

Our membership

The CCCA network brings together businesses ranging from micro, small and medium-sized (SMEs) to very large organisations. It spans across a variety of sectors from professional services to entertainment, with over 260 active members across Camden.

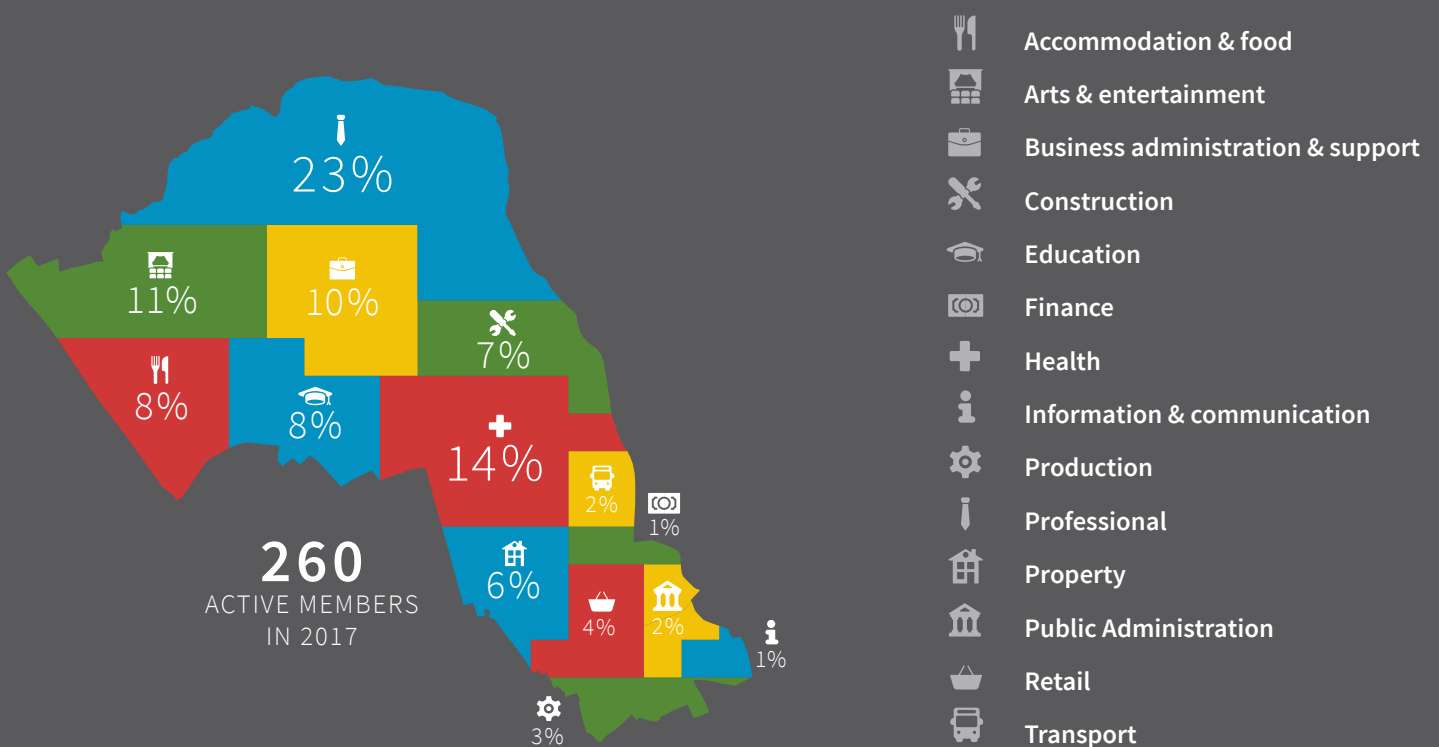
The CCCA has two levels of membership – Basic and Premium. Basic membership, available free to businesses and organisations based or delivering services in the borough, provides access to services including online 'Made Easy' guides, workshops, electronic updates and the CCCA's Carbon Certification scheme. We provide free on-site environmental assessments to all members with advice on where to make improvements to their premises, policies and practices.

Premium membership

A fee paying premium membership option offers additional tailored support, account management and access to reduced rate specialised consultancy services.

"Becoming a Premium member of the CCCA has helped us in establishing a way forward on our sustainability activities and defining SMART objectives within our environmental management system. It has provided a direction which we presented to senior management to achieve buy in."

LEE PLAYFORD, QHSE MANAGER – OPTIMUM



OUR SUPPORT

Consultancy

The CCCA offers a variety of specialised sustainability consultancy services to support organisations with their sustainability path. These include:

- ✓ Sustainability policy, strategy and action plans
- ✓ Carbon reporting
- ✓ Energy and waste management
- ✓ Display Energy Certificates
- ✓ Training
- ✓ Legal compliance
- ✓ Environmental Management Systems
- ✓ Auditing

“Working with the Camden Climate Change Alliance has enabled Wellcome to understand our footprint and legislative requirements to actively measure our environmental impact and seize opportunities to challenge it.”

KULBIR BHATTI, ENERGY AND ENVIRONMENTAL PERFORMANCE MANAGER, WELLCOME TRUST

Camden Climate Fund

This year saw the introduction of the Camden Climate Fund to financially support businesses making energy efficiency improvements and installing renewable technologies, such as solar panels, on their premises.



Carbon Certification

The CCCA's carbon certification scheme recognises the progress made by members to reduce their carbon footprint and contribute to Camden's overall aim of reducing the borough's emissions by 40% by 2020. There are three certification levels:

-  **Going Green** – for organisations that have made a commitment to reducing their environmental impact.
-  **Cutting Carbon** – for organisations that can demonstrate carbon emissions reductions.
-  **Carbon Champion** – for organisations that are a leading example and are helping others to follow suit.
-  An additional **'Team Green'** certification recognises the achievements of Camden businesses in encouraging staff engagement and behaviour change.

Events and Training

We host a range of technical workshops throughout the year as well as enjoyable networking events. In 2017 our events focussed on environmental and energy management systems, sustainable transport, air quality and sustainable procurement.



5 FACE TO FACE EVENTS HELD

150 BUSINESS MEMBERS ATTENDING



“The speakers were great and very informative. I was very interested in how TetraPak has based their sustainability strategy on the United Nations Sustainable Development Goals. Very inspiring event.”

END OF YEAR NETWORKING PARTICIPANT



“I enjoyed the discussion around the type of transport audits and found learning about others' experiences and challenges very informative.”

SUSTAINABLE TRANSPORT WORKSHOP PARTICIPANT

OUR IMPACT

Members are encouraged to report direct emissions from heating and use of fuel in facilities and assets, such as vehicles, that the company owns (scope 1), and electricity consumption (scope 2). This provides two benefits:

- 1 Annual reporting acts as a catalyst for organisations to become accountable for their emissions, which leads to action to reduce them.**
- 2 The CCCA is able to identify trends and challenges that organisations face in managing emissions.**

Members who report are eligible to take part in our Carbon Certification scheme. In 2017, 53 members were awarded a carbon credential and another two the green team award.



39% REDUCTION IN COMMERCIAL AND INDUSTRIAL CO₂ EMISSIONS ACROSS THE BOROUGH SINCE 2008



Celebrating Success – Camden Sustainable Business Awards

This year the Camden Sustainable Business Awards recognised and celebrated the success of organisations that demonstrated leadership in environmental sustainability. Attendees heard from keynote speakers including Leonie Cooper, Chair of the Greater London Authority Environment Committee and Matthew Bell, Chief Executive for the Committee on Climate Change.



The winners of the 2017 awards were:

IMPROVING AIR QUALITY

Winner: **Colyer Group** for 100% electric fleet.

WASTE MANAGEMENT & RECYCLING

Winner: **Colyer Group** for 61% of all waste recycled.

LEADERSHIP IN GREENING PROCUREMENT

Winner: **The Fitzrovia Partnership** for 169 vehicle trips avoided and 81% decrease in CO₂ from participating businesses.

WATER RESOURCE MANAGEMENT

Winner: **The Wesley Hotel** for 38% reduction in water consumption and successful customer engagement.

ENERGY EFFICIENCY AND CARBON REDUCTION

Winner: **Eleanor Palmer School** for 120 solar panels installed and over 7 tonnes of CO₂ saved.

BIODIVERSITY MANAGEMENT

Winner: **Alara Wholefoods Ltd** for 65 varieties of trees and plants species in their permaculture garden.

EMPLOYEE ENGAGEMENT

Winner: **Troup Bywaters + Anders** for Eco-committee fostering behaviour change in the last 4 years (18% carbon footprint reduction).

OUTSTANDING CONTRIBUTION TO ENVIRONMENTAL SUSTAINABILITY

University College London (large business)
Colyer Group (SME).

“Good networking, great speakers. I was very encouraged by seeing so many SMEs championing sustainability.”
SUSTAINABLE BUSINESS AWARDS ATTENDEE

THANKS TO OUR BOARD, PARTNERS & SUPPORTERS IN 2017

Partners



Board Members

Peter Anderson – Troup Bywaters and Anders
Laura Davies – Olswang
Rajnika Hirani – The Francis Crick Institute
Karen Landles – Exterion Media
Charlotte May – King's Cross Estate Services
Stephen McKinnell – SOAS (Chair)
Kevin Nunan – Voluntary Action Camden
Iain Patton – Ethical Media
Mary Rawlinson – Green and Castle
Stephen Wilkinson – Addison Lee

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Supporters



Join free as a member today & receive your free environmental assessment

Sign up at www.camdencca.org/join/join-the-ccca

Or contact us via the details below regarding memberships and services.

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