# Camden Climate Change Alliance





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## ABOUT US

The Camden Climate Change Alliance (CCCA) is a partnership network and provides sustainability expertise to businesses and organisations, helping them to realise benefits in improving sustainability practice.



CCCA 2016 ANNUAL REPORT

Established in 2008 by Camden Council in partnership with organisations committed to tackling climate change, the CCCA now has 251 active members. The mission of the CCCA is to assist members to contribute towards a borough-wide 40% carbon reduction target by 2020

championed by Camden Council.

# OUR PEOPLE & PARTNERS

A team of sustainability experts at the CCCA works in partnership with other local networks including Business Improvement Districts (Camden Town Unlimited, BEE London, Euston Town, Fitzrovia Partnership), the Knowledge Quarter, and business forums (Kings Cross Estate Environment Forum and Urban Partners for King's Cross, Euston and St Pancras).

Camden Council currently provides core funding for the CCCA, however since 2016 the CCCA has expanded its consultancy services offer and introduced a new premium membership package with a view to becoming financially independent from the Council. This is in addition to our free membership offer.

#### **Our Board**

The CCCA is overseen by an Advisory Board comprising member organisations. The Advisory Board ensures the needs of the business community are continually met and leads the strategic development of the CCCA.

I am a board member as I want, together with my peers, to assist and steer Camden to tackle climate change in the Borough. CCCA membership will help your organisation learn, measure and manage its carbon footprint. Many organisations want to do the right thing, but find the task daunting. With the help of CCCA, this need not be the case.

Rajnika Patel, UCLH

### **Advisory Board Members 2016**

#### **Laura Davies**

Senior Corporate Responsibility Executive, Oslwang LLP

#### Lydia Dutton

Project Manager (Environmental) Argent LLP

### **Martin Houghton**

Associate Consultant, TBR

#### **Karen Landles**

Behavioural Insights Director, Exterion Media

#### Stephen McKinnell (Chair)

Head of Energy Management, SOAS and Bloomsbury Heat and Power Consortium

#### **Kevin Nunan**

Office and Projects Manager, Voluntary Action Camden

#### Rajnika Patel

Sustainable Development Manager, UCLH

#### **Iain Patton**

Founder and CEO, Ethical Team

#### **Mary Rawlinson**

Technical Director, Green & Castle

#### Simon Ryan

UK Operations Manager, Olswang LLP

#### Stephen Tindale

**CEO Climate Answers** 

#### Stephen Wilkinson

Head of Risk and Compliance, Addison Lee

Thank you to all members of the Advisory Board for their input over the past year.

# FOREWORD

The last year has been an exciting time for the Camden Climate Change Alliance (CCCA) as it transitions towards a new model of funding.



Councillor Meric Apak
Cabinet Member for
Sustainability
& Environment

The CCCA membership as well as the services it delivers has continued to grow as we support organisations to become more sustainable and reduce energy consumption, waste and carbon emissions.

With Camden being home to the second highest number of businesses in London and the fourth highest in the UK, supporting environmentally sustainable economic growth is all the more important.

Our approach to sustainability in supporting businesses in the borough through the CCCA ensures we are able to respond to business needs, assisting them to achieve their carbon reduction targets and sustainability objectives. Through our engagement programme we are able to ensure Camden continues to thrive for businesses and as a sustainable community. Undertaking visits to members recently I was impressed by the fantastic work being done locally.

The CCCA not only assists in working towards the borough-wide emissions reductions target of 40% by 2020 but provides an avenue for challenges such as improving air quality to be addressed which I have made a top priority for Camden.

This Annual Report provides detail on some of the successes in 2016 which I hope you find inspiring for the year ahead as we work together for a better Camden.

# STATEMENT FROM THE CHAIR

The CCCA has continued its success in recruiting and assisting its members to become more energy efficient and to reduce their impact on the environment.



Stephen McKinnell Chair of the CCCA Advisory Board & Head of Energy Management, SOAS, University of London

In 2016, this success has led to an impressive 27% borough wide reduction in commercial and industrial emissions since 2008 and 67% of members who provided the data have seen a reduction in their emissions compared to a year earlier. These reductions are all against a backdrop of increasing population and business growth in the borough which is no mean feat.

There are still many challenges out there as we strive to meet our 40% reduction target by 2020 not least that of obtaining good quality data by which we can measure our performance. This is one of many areas where the CCCA can provide assistance to members and I would urge you to look out for and attend the various workshops that the CCCA run throughout the year which are packed with useful advice on this and many other helpful topics to get you on the right track.

Thanks again to all our members for their contribution over the last 12 months. It's not always easy working in our own organisations to reduce emissions but the encouragement and support is out there amongst our members and I would encourage anyone who is not yet signed up to come and join our community to work collectively to help make Camden the greenest and most sustainable borough in the country.

## OUR MEMBERSHIP GROWTH

The CCCA has two types of membership – Basic and Premium.

Basic membership provides free point of use services including the online 'Made Easy' guides, access to CCCA workshops and the CCCA electronic bulletin. Premium membership was introduced in 2016 and offers additional tailored support and account management.

Our membership consists of a range of organisation sizes, from the micro to international companies and spans a number of different sectors.

Read more about the experience of our premium members in the following case studies. If you would like to become a premium member, please contact us for a free no obligation environmental assessment to find out how we can help your organisation.

#### New members in 2016

Eleanor Palmer Primary School
Max Fordham
Euston Square Hotel
Wates Smartspace
Charles Darwin House
Atelier Tammam (Sapheda Limited)
Brainlabs
Shaftesbury Theatre
Royal Academy of Dramatic Art
EMW Law LLP
Broadgate Estates (Mid City Place)
Fladgate LLP
Rhyl Primary School
Clearcast Ltd

## KEY FACTS

251

Grown to 251 current members since 2008



# MEMBER ACHIEVEMENTS IN 2016

### **Carbon reduction reporting**

Since we were established in 2008 the CCCA has seen an increase in the number of members and subsequently the proportion of commercial and industrial emissions reported in the borough of Camden.

Members report direct emissions from heating and use of fuel in facilities and assets that the company owns (scope 1) and energy consumption (scope 2) for two benefits:

#### 1. Accountability

Annual reporting acts as a catalyst for organisations to become accountable for their direct emissions, which leads to action to manage and reduce them.

#### 2. Addressing challenges

The CCCA is able to extrapolate member data and identify trends and challenges that organisations face in managing emissions.

There has been a 27% reduction in borough-wide commercial and industrial emissions since 2008, in the same period the population of Camden has increased by 11.67%. With the localised Gross Value Added estimate also increasing by 35% since 2008 this shows the economic growth in the borough alongside the reduction in carbon dioxide emissions is possible.'

This is reflected in the year on year reporting of the CCCA where 67% of members saw a reduction in their carbon footprint in 2016 compared to 2015.<sup>2</sup>

- 1> Business and Employment Bulletin
- 2> This includes only those members that reported in 2014/15 and 2015/16



CCCA Members High Speed 1 receive their Mark of Achievement.

## **Recognising success**

The CCCAs Marks of Achievement certification scheme recognises the environmental progress made by our members. There are three carbon management levels:

#### **Going Green**

for organisations that have made a commitment to reducing their environmental impact.



#### **Cutting Carbon**

for when an organisation can show that they are making a difference and have demonstrated clear carbon savings.



#### **Carbon Champion**

for organisations that are a leading example and are helping others achieve emissions reductions.



There is also a separate **Team Green award** to celebrate the achievements of Camden businesses in staff engagement and behaviour change.



### Marks of Achievement awarded

2016









66

2015









30

2014



16





20

Going Green

Cutting Carbon

Carbon Champion

Team Green

CCCA 2016 ANNUAL REPORT

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## **OUR SERVICES**

The CCCA continues to provide members with sustainability consultancy services, helping businesses to reduce emissions and wider environmental impact, reduce overheads and increase efficiency in a competitive environment. See our services below and some examples:

### **Assessment & Management**

#### **Display Energy Certificates**

Our registered assessors can provide Display Energy Certificates for your organisation to comply with regulations. These have been completed for a number of our members' buildings already.

#### **Carbon Footprinting**

Measuring and understanding your organisation's carbon footprint is one of the first steps needed to cut carbon and energy costs – it enables you to measure subsequent savings, and it helps you to identify areas of energy wastage. Using the Government approved methodology CCCA can undertake an analysis for you.

#### What members say:

### Carbon Footprinting for the Wellcome Trust

The Wellcome Trust is a global charitable foundation that fund medical research and a CCCA member. In 2016 the CCCA undertook a carbon footprint analysis for their iconic buildings in Camden.

The Wellcome Trust is committed to reducing our environmental impact. Whether through reducing the energy footprint in keeping our buildings operational, or how we engage with the wider scientific world across the globe.

We engage with both internal departments and external organisations, including Camden Carbon Change Alliance, to share and enhance our knowledge on environmental impacts. Working with the Camden Climate Change Alliance has enabled Wellcome to understand our footprint and legislative requirements to actively measure our environmental impact and seize opportunities to challenge it.

Kulbir Bhatti, Energy and Environmental Performance Manager, Wellcome Trust

#### **Energy and Waste Management Audits**

Our energy and waste management audits are conducted on-site so that you can identify areas for further improvements and savings. We use our ISO 50001 and 14001 auditor experience to influence our audits.

What members say:

#### **Waste Audit for Beck Greener**

Beck Greener is a London-based firm of patent attorneys, trade mark attorneys, design attorneys and IP litigators. CCCA has undertaken a waste audit for their building.

The CCCA reviewed our existing waste management practices and identified key areas where we could improve. They provided valuable advice regarding implementation of new practices and methods for monitoring progress and measuring success, and have always been on hand to answer any questions that we may have had.

James Stones Partner, Beck Greener

#### ISO 50001 and 14001 Services

Complying with ISO standards can help you win new business tenders and ensure your environmental management systems are working and continually improving. Whether you need help in applying and obtaining the standard, or wishing to adhere to the standard without certification, or require internal audits to comply with the standards, our expert team can work with you.

### **Training**

#### **Training and Workshops**

We can create bespoke workshops that give your team the skills to manage your environmental impact, rather than doing it for you. It will empower your team, develop its skills and capacity and can also help with staff retention.



What members say:

#### **Carbon footprint workshop**

The workshop helped us to understand what goes into working out a carbon footprint and the equations needed to find out the cost saving made by changing technologies, habits and behaviour in the workplace. It would be something we would recommend to any business looking to become more corporately conscious and responsible, both for the finances of their business and the future of the planet.

Workshop attendee

### **Strategic Planning**

#### **Sustainability Pathway and Strategy**

A clear route to achieving your sustainability aspirations is a good sustainability strategy. This will reduce costs, provide market opportunities, engage employees, take advantage of policy and enhance your reputation. We can help you to produce the correct strategy for you.

#### **Sustainability Policy**

A good policy will guide your business to cut consumption and waste, increase efficiency, meet standards or legislative requirements, improve your organisation's reputation and ensure you keep up with or lead the market. We can help you develop the correct policy for you.

#### **Risk Management Assessment**

Our environmental risk assessment will give you complete understanding of the regulatory, physical and related risks that poor environmental management poses to the business. This can increase investment in your sustainability strategy, or inform you of preventative actions that you can take to mitigate risks.

#### **Staff Engagement and Behaviour Change**

Our staff engagement assessment will help you to make savings with very little investment in energy efficiency technology. It can also ensure that any initiatives in place work efficiently.

#### **Business-Case Reports**

Our business case reports will help you to make a compelling case for new energy efficiency and carbon reduction projects by quantifying the potential cost savings, direct benefits and indirect quantifiable benefits that you need for project sign-off.

See our website for more examples www.camdencca.org

# PREMIUM MEMBERSHIP CASE STUDIES

With the introduction of the Premium Membership in 2016, two of our premium members talk about their successes working with the CCCA.

## **Optimum**

Optimum is a building services management company offering a range of mechanical and electrical building services. Joining the CCCA as a premium member in April 2016, Optimum has benefited from the advice, pro-active support and resources offered including a sustainability pathway and carbon footprint analysis.



#### **Key initiatives Optimum is undertaking:**

#### Fleet upgrades

- ✓ With the fleet of service vehicles identified as the most significant environmental impact, use is monitored by trackers with real-time geographical display installed for the service desk dispatch teams. This has resulted in more efficient fleet utilisation and optimised travel routes for routine maintenance and reactive call outs.
- ✓ Fleet replacement is due 2017 with reduced carbon and air quality emissions and all vehicles equipped with stop-start technology. 16 Vehicles are currently on order.

Becoming a Premium Member of the CCCA has helped us in establishing a way forward on our sustainability activities and defining SMART objectives within our environmental management system. It has provided a direction which we presented to senior management to achieve buy in.

Lee Playford QHSE Manager - Optimum

#### **Energy**

- Smart-meters have been installed at head office to provide detailed analysis of electricity consumption.
- Working closely with clients on a range of bespoke energy-saving incentives.

#### Staff engagement and management

Improved environmental focus within induction process for all new employees; all new employees undertake environmental awareness training.

- ✓ Buy in from senior management with pro-active review meetings held at 6 monthly intervals with attendance from all Directors.
- Representatives on the ground who are the environmental champions with bi-monthly QHSE representatives meetings.
- ✓ New 'We Are Rewards' hub to communicate topical environmental issues and updates to staff.
- ✓ ISO14001 accredited.

The initial meetings were extremely informative and led to useful discussion with respect to our existing policy and procedures. The CCCA provided a sustainability pathway which was presented to senior management as part of the Management Review meeting for the organisation's ISO 14001 Management System. From analysis of the previous 12 months' data the CCCA produced a detailed report for Carbon Footprint analysis, information for emissions/FTE, and analysis of our fleet's utilisation trends.

The report summarised what we were doing well and where our opportunities for improvement existed and thus has provided a useful benchmark in setting future targets within our environmental strategy and the key areas for improvement.

Lee Playford, QHSE Manager - Optimum







Contact Lee for more information on: lplayford@weareoptimum.com
or visit the Optimum website
www.weareoptimum.com

# PREMIUM MEMBERSHIP CASE STUDIES

With the introduction of the Premium Membership in 2016, two of our premium members talk about their successes working with the CCCA.

## **The Wesley**

The Wesley is recognised as the First Ethical Hotel in the UK and is located near Euston. It has become established as one of central London's fastest emerging independent hospitality and accommodation brands, since its rebranding in May 2013. Building on a rich Methodist heritage dating back to 1950 and beyond, TheWesley attracts guests from around the United Kingdom and the world, for their accommodation, event and conference requirements.



#### **Awards and credentials**

- Camden Climate Change Alliance Carbon Champion in 2016.
- ✓ Green Tourism Award since 2012.
- ✓ Social Enterprise Mark since 2010 (the only hotel or conference centre in the UK to receive this award).
- ✓ Working with Investor in People since 2008 (obtained Gold Investor in People in December 2015).
- ✓ Sustainable Restaurant Association Food Made Good Accredited in 2015/16.

#### Staff engagement and management

- A green team meeting on a monthly basis and create awareness.
- Buy-in from senior staff and a sustainable ethos that runs throughout the organisation encouraging new ideas to be put forward.
- ✓ ISO14001 accredited since 2012 after working on the programme since 2010 with aim to transition to the new standard.



Working with the Alliance provides our company with effective ongoing support and recognition in our objective to achieve the highest sustainable and environmental management standards.

James Barr Head of Projects - The Wesley

#### Water and waste

- Utilising different cleaning methods that are not chemical based to achieve the same result.
- ✓ No food waste to landfill since 2012.

#### **Energy and Carbon Footprint reductions**

- Reductions over the last seven years in carbon footprint by turnover, by employee and by customer, showing that the building and the business is now run more sustainably and efficiently.
- ✓ They source energy (electricity and gas) from 100% renewable resources.

TheWesley has worked with the CCCA since 2008 on the creation of a new Environmental Policy, setting targets and putting standards and systems in place. We have continued to collaborate ever since and this has helped us to go from strength to strength. Since 2008 The Wesley has reduced their carbon footprint by 21% despite now being busier than ever with customers which has meant eliminating 116 tonnes of CO<sub>2</sub> emissions annually.

One of the benefits of being a member of the Alliance is to meet other companies and organisations from the borough and find out about their best practices and achievements. This is particularly helpful when it includes different sectors, both public and private. It is also positive to receive recognition such as the Carbon Champion award, as it provides a benchmark that we are on the right track.

James Barr, Head of Projects - The Wesley







Contact James for more information on: businessdirector@thewesley.co.uk or visit TheWesley website www.thewesley.co.uk/en

Please see our website for more case studies www.camdencca.or

# SHARING EXPERTISE & KNOWLEDGE

The CCCA hosts workshops and events on a range of topics including carbon footprinting, staff engagement and behaviour change, waste management and ISO certification. These events and workshops are a great opportunity for organisations to improve their knowledge, network, share experiences and address the latest environmental issues and opportunities.

In 2016, 130 business representatives were engaged through quarterly events and workshops, including:

- ✓ CCCA Re-launch Annual Event
- ✓ Sustainable Procurement Seminar
- ✓ Advanced Carbon Footprinting Workshop
- ✓ Waste Breakfast Seminar and Site Tour





The CCCA Re-Launch Event brought over 80 CCCA members together to officially present the new CCCA branding, premium membership and service offering as well as celebrate the year's successes and Marks of Achievement.



CCCA members attend Carbon Footprint workshop to learn more about their carbon impact.



CCCA members visit Alara to learn about their initiatives with waste minimisation

Look out for upcoming events on our www.camdencca.org/events

## **CURRENT MEMBERS**

Our members have access to expert guidance that can help them learn how to measure and manage their environmental impact, establish effective sustainability solutions and create a more efficient workplace.

6a Architects

10:10

Abacus Belsize Primary School

Ablestoke

Acre Recruitment Action Sustainability

Addison Lee Alara UK Ltd

Alara Wholefoods Ltd Allies Design

Alpha Parking Ltd

Ambassador Theatre Group

Ambassadors Bloomsbury Hotel

Anders Electronics Argent Group PLC Arthritis Care

Arup Asos.com

Atelier Tammam (Sapheda Limited)

ATG Donmar Warehouse ATG Phoenix Theatre

Aurora Healthcare Communications

Avondale Construction Ltd

Azo Print
Battle McCarthy
BEE London
Beck Greener
Bedford Estates
Belsize Construction

Betham Associates Architects Bio Organix Health Store Birkbeck University Bloomsbury Café Boma Garden Centre

Brainlabs

Broadgate Estates (Midcity Place) Broadgate Estates (Regents Place)

Burrell & Mistry

Bone Wells Urbecon

C.H. Peppiatt Estate Agents Ltd

Calthorpe Project Camden Arts Centre Camden Carers Centre Camden Chinese Community Centre

Camden Community Nurseries

Camden Council

Camden Town Unlimited

Canvas Events Caravan Carillion PLC

Castlehaven Community Centre

Centa Central YMCA

Cepec Career Management

Chandlers CA

Change Group of Companies Charles Darwin House

Chartered Institute of Arbitrators Chartered Society of Physiotherapy

Chesire Hotel

CILIP

Circle Housing Clean Break

cleanbreak Clearcast Ltd Clime-it Brothers

Clipfine Coinser

Collingham Gardens Nursery Community by Design Connoisseur Dry Cleaners

Coram

Coram Chambers Crescent Hotel Crossroads Women

Cundall

Curl La Tourelle and Head Limited Curl la Tourelle Head Architecture

De Beers UK Limited Dentsu Aegis PLC Diabetes UK

Ecology Network Ltd

**DRDH Architects** 

Eleanor Palmer Primary School

(The 'Association') Flexon

EMW Law LLP

ETC Venues Hatton Ethical Team

eTraining Ltd Euston SquareHotel

Exterion Media
Fairly Square
Fitzrovia Partnership

Fladgate LLP Forge Venue

Freshminds Research FreshMinds Talent

Friends House/Quakers in Britain Funeral Directors London GA Design International Garden Court Chambers Gen Community Ventures Ltd

GEP UK

Geyer Estates Ltd (St Athans Hotel)

General Medical Council

Gingerbread Gnewt Cargo

Grant Thornton UK LLP
Great Ormond Street Hospital
Haines Phillips Architects
Hartwig Care Limited

Hays Plc HGEN High Speed 1 Hoare Lea

Hodge Jones & Allen Holborn Community Centre

Holborn Links Ltd

Holiday Inn, Camden Lock

ICNARC

IES Abroad London ImmediateSocialCare

Independent Police Complaints Commission

Infinite Spada inSpiral

Institute of Education

International Institute for Environment

and Development

Janitorial Express

John McAslan + Partners

## **CURRENT MEMBERS**

Just Park Keanes Keepmoat

Kennards Good Foods

Kentish Town Community Centre Kier Construction Major Projects Kingsgate Community Association

KOKO

Lakehouse Contracts Ltd Land Use Consultants Latin American House

Lend Lease

Leverton & Sons Ltd Liberal Judaism

Llowarch Llowarch Architects
London Bioscience Innovation Centre
London College of Accountancy
London Fire Brigade (Camden)
London School of Economics
London School of Hygiene and

Tropical Medicine London Wildlife Trust Martins Camisuli Mary Ward House Matrix Chambers

Matthew Springett Associates Ltd

Max Fordham

Melia White House Hotel Melrose and Morgan

Metropolitan Police (Camden)

Mind in Camden Morgan Sindall Mungo's

myhotel Bloomsbury
National Housing Federation
National Union of Teachers (NUT)
Nederlander Dominion Ltd
(Dominion Theatre)
Netherhall House

Oasis Serviced Offices

Olswang on-IDLE

One Housing Group

One KX

Only Connect London
Optimum Group Services
Origin Housing Ltd
Partytecture

Paul McAneary Architects

Pavegen Systems

Perritt and Perritt Ltd (The Stag)

Places for People Produce UK

Pullman London St Pancras

Radisson Edwardian Bloomsbury Street Radisson Edwardian Mercer Street Hotel

RFHAU

Renewable Energy Plumbing Ltd

Rhyl Primary School Richard Max and Co LLP Robin Partington and Partners Royal Academy of Dramatic Art

Royal Central School of Speech and Drama Royal College of Paediatrics and Child Health

Royal College of Physicians

Royal Free

Royal Veterinary College

Sapheda

Searcys (30 Euston Square) Senator International Ltd

Serna Cleaning Shaftesbury Theatre Sheppard Robson

Shine Ltd SOAS

Somers Town Community Centre

Sopra Steria
Space Agency
Squire & Partners
Stanley's Post
StopCO<sub>2</sub>
SustainAbility

Sustainability dept. University of London

Terrence Higgins Trust The Academy London

The British Land Company PLC

The British Library

The British Museum
The Brunswick Centre
The Building Centre

The Chartered Institution of Water and

Environmental Management The Doctors Laboratory The Eco Experts

The General Council of the Bar

The Green Elf The Hairforce

The Montague on the Gardens Hotel
The Office for Public Management

The Office Group

The Oxbridge Research Group The People's Supermarket

The Pirate Club
The Roundhouse
The Wellcome Trust
TheWesley/MIC Ltd
Troup Bywaters & Anders
Tune Hotel Kings Cross

UCL UCLH Unison

University College School University of London

Urban Partners for King's Cross, Euston and St Pancras/Primera Corp

VMA Group

Voluntary Action Camden
Volunteer Centre Camden

Warchild

Wates Smartspace WDAD Communications WEGO Couriers

Westhill

Williams Renewables Working Men's College

Wright and Wright Architects LLP

Zipee Bikes

# MORE INFORMATION

Join for free as a member today and receive your free environmental assessment Sign up at <a href="https://www.camdencca.org/join/join-the-ccca">www.camdencca.org/join/join-the-ccca</a>
Or contact us on the details below regarding memberships and services.

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Web: www.camdencca.org
Twitter: @camdenclimate

## Camden Climate Change Alliance

